



## Startup Village winners – Summary

VILLAGE		INSTITUTION	COUNTRY	SUMMARY	CONTACT	PLEDGES
1	Municipality Šmartno pri Litiji	Co-working hub RISE	Slovenia	"There are around 340 companies registered in the Municipality Šmartno pri Litiji, of which 245 are private entrepreneurs, freelancers and SMEs. The majority of the working population in municipality is engaged in industrial activities. That is why co-working hub was very necessary in the local community, to foster the growth of entrepreneurship and support innovation and higher added value in commercial/business activities. Co-working hub has a big ambition to catalyse and/or run "horizontal" projects among users in the future, to continue its mission and do that with person employed to strategically upgrade its role. Networking on international level would give co-working RISE an opportunity to grow, extend its activities and continue to run its operations using quadruple helix approach, since it is bringing great results in the innovation process on mid and long run. Co-working hub RISE will with this pledge keep people living in rural area and decrease the trend of a daily or permanent migration towards bigger cities. We are planning to present and boost the implementation of similar hubs that this pledge will encounter us with."	<a href="mailto:gregor.bercon@gmail.com">gregor.bercon@gmail.com</a>	Huawei
2	Chengene Skele	Burgas Municipality	Bulgaria	"In the current situation rural areas should offer an alternative space for development, entrepreneurship and innovation for the national and the global economies. The EU vision aims at creating a green, digitally-led innovative, and inclusive future for rural areas. Better connectivity in rural areas will also encourage some businesses to relocate in rural	<a href="mailto:i.strateva@burgas.bg">i.strateva@burgas.bg</a>	Huawei

				<p>communities and enjoy lower input costs. The exceptional natural features and preserved traditional crafts related to fisheries turn the village into an area with unexplored potential not only for tourism development but also as natural environment where inspiration, innovation and entrepreneurship may thrive if efforts and investments focus on this priority. The infrastructure there provides social venues such as café and restaurant, a meeting, co-working and seminar place- the multifunctional event hall along with covered and open part expo zone. Another great resource excellent for open-air events, performances, concerts, seminars and presentations is the amphitheatre. The location is well recognized as a favourite tourist place and now it has raised even more interest in visitors with the new infrastructure built. This has made the village more accessible by establishing a boat/yacht port and a camper zone which is planned for further expansion, and can be used to provide co-living place right next to the co-working space."</p>		
3	Killorglin	RDI Hub	Ireland	<p>"Killorglin is already home to a variety of businesses across a range of sectors including Aquadesign, Astellas, Fexco, Promed, RDI Hub, Taxamo, Temmler Liebherr, Glencar construction, and Tweakalong with 24 Tech startups, many of which were spin out of the original business. Killorglin has a very active chamber of commerce that attractive business, funding, and talent to the region and have recently secured funding for the renovation of a key building into a multi-functional hub for tourism, education, training, and co-working purposes. The funding also provides for the transformation of a derelict former courthouse into a heritage and cultural centre. The village has a vibrant creative scene and an active community- Creative Circle</p>	<a href="mailto:reidin.oconnor@rdihub.com">reidin.oconnor@rdihub.com</a>	Huawei

				Kerry, which has 200+ local creative's members across dev, UX, Craft, Illustration, visual design who meet regularly. We want to help analyse the state of innovation and entrepreneurship in rural areas at a European level by sharing our knowledge, our successes, and lessons learned."		
4	Pazin	Development agency Heart of Istria	Croatia	"The village functions as more functional units with strategical development coordinated by DAHI (Development agency Heart of Istria). Most of entrepreneurs are working on production activities and some of them are developing scalable and innovative businesses. In order to work on step forward, idea is to develop big startup village with decentralised rural areas/spots for matchmaking activities (Pazin, Cerovlje, Lupoglav, Tinjan, Sv. Petar u Šumi, Karojba, Motovun, Gračišće) so the knowledge of the local entrepreneurs can be united under one hat."	<a href="mailto:claudia.pucic@rasi.hr">claudia.pucic@rasi.hr</a>	Huawei
5	Nomad Village - Ponta do Sol	Startup Madeira / Digital Nomads Madeira Islands	Portugal	"Situated on the south coast of the Madeira Island, Ponta do Sol is currently the county seat, and has about 8,200 inhabitants in its area of 43.3 km2. Professionals from major companies and digital entrepreneurs will make the island their home for periods of between 1 and 6 months, living like locals in the communities around the island. Since November 2020, over 11000 digital nomads, from 120 countries, already registered in our website ( <a href="https://digitalnomads.startupmadeira.eu/">https://digitalnomads.startupmadeira.eu/</a> ). It is expected a very positive impact on the economy. The attraction of these professionals, with high salaries, can raise the consumption in local businesses by compensating some reduction of tourists and the seasonality of the market tourist. It's estimated a local economic impact of 1.5M€/ month."	<a href="mailto:micaela.vieira@startupmadeira.eu">micaela.vieira@startupmadeira.eu</a>	Huawei
6	Caunedo (Somiedo),	Somiedo.eco Living	Spain	We want to make Caunedo a reference in entrepreneurship and innovation to show that it is also	<a href="mailto:hola@somiedo.eco">hola@somiedo.eco</a>	Huawei

	Asturias	Lab by Aeers		possible to be an entrepreneur in these areas. With this pledge, we can continue with everything we have been doing in Somiedo during these 2 years and expand our project to an international approach but always with a local perspective.		
7	Hontoria	H2Greem	Spain	"The following pledge proposes Hontoria, a small town in the central area of Spain, as an ideal Startup Village to deploy the first PEM electrolyser factory in the country. In addition, the initiative aims to contribute to mitigating one of the country's major current problems, the massive concentration of the population in very specific points of the territory. This implies a further general issue regarding the lack of resources and opportunities of the so-called «empty Spain», where the rural exodus has affected progress and development, harming these areas and limiting their growth. Hontoria would be a witness and active party in the construction project of this factory, which is estimated to last 2 years and has a total budget of 0.4-0.6M€. In addition to the dynamizing effect on the service sector that the factory will have imminently, it is very likely that suppliers, both generic and technology, will be able to locate or frequently visit H2Greem's facilities. The boost that can be given to H2Greem by this project is strengthened by contributing jointly to two important common objectives: promoting the production of green hydrogen in Spain and attracting industrial activity, talent and employment to rural areas with a lot of potential for development and much to contribute to the energy landscape. Hontoria would therefore become the Spanish town where the first factory of hydrogen producing equipment is located, playing a strategic role in the long-awaited decarbonisation of energy."		Enagas
8	Vorupør, Thy	Surf & Work ·	Denmark	"Before the creation of our CoWorking space, there	<a href="mailto:kontakt@surfandwork.dk">kontakt@surfandwork.dk</a>	Huawei

		Silicon VØ		were nowhere to go, if you wanted to start a company in terms of physically locations, inspiration or support. Our place have also been the town's ""Business Center"", since it's now act as a platform for people who seeks to start a business or a project in Vorupør. With the insights of, how much a Startup Village and community can do to a rural area like our, we wish to share our experience and inspire other to go similar ways. Also to learn from others in order to make our community better and attract even more entrepreneurs to our area, who will take part in the development if our area both culturally and economically. If we can create better environments for small business and entrepreneurs, rural areas will experience both increase in inhabitants, improved cultural life, better social dynamics and also improved economic situation."		
9	Kalentzi	Tzoumakers	Greece	"According to the last census of the Hellenic Statistical Authority (2011), the permanent population of the Municipality of North Tzoumerka is 5,714 inhabitants, 0.05% of the total permanent population of Greece and sets the Municipality on the 274th (out of 325) position. Despite the fact that the area's economy focuses mainly on the primary sector, the municipality holds a great potential for green farming and sustainable tourism. Regarding the latter, the area of North Tzoumerka has a rich and diverse natural environment, which is ideal for the development of Eco touristic activities. Our aspiration is to achieve all above mentioned goals, aiming towards stronger, connected, resilient and prosperous rural areas starting from our village, but targeting a wider perspective including networks of founders and partners that should largely contribute to the green and digital transition, benefiting our rural communities, our farmers and society as a whole. We	<a href="mailto:sotiris.tsoukareli@gmail.com">sotiris.tsoukareli@gmail.com</a>	Huawei

				<p>promote sustainable local economic strategies to create an environment attractive to innovative companies and entrepreneurs. An award consisting on covering the salary of 1 employee to run the coworking space of our startup village will primarily ensure the operability of our coworking space and will help us organize and communicate better this year's Summer School that we are preparing. This aims to attract and train young and older people, increase social inclusion, develop local economy, help with the decongestion of urban areas, intensify innovation activities and introduce scientific and technological progress in all production activities."</p>		
10	Kitzbühel	START.N - New Work Kitzbühel	Österreich	<p>"Kitzbühel is one of the most famous ski resorts in Europe. It is regularly awarded as the best ski area in the world. The area is also well known for lots of celebrity events and professional sport events (ski race, tennis, etc.). Therefore, the tourism industry is very pronounced and there are leading companies in this sector in Kitzbühel. Because of the limited space in the mountains and the proximity to wealthy urban areas (Munich, Innsbruck, and Salzburg) office space and industrial real estate is expensive. Nevertheless, there was despite Covid19 a very positive development of the economic statistics over the last ten years. There are yearly growth rates of around 7% of people founding a new business in the area of Kitzbühel and this is still increasing. This is why we establish coworking and additional services for founders to shape the best environment for startups and innovative entrepreneurs in the heart of the Alps. "</p>	<a href="mailto:holaus@regio-tech.at">holaus@regio-tech.at</a>	Huawei