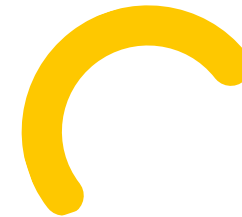


FEDERAL PROGRAMME MULTI-GENERATIONAL CENTRE TOGETHER – FOR ONE ANOTHER (MEHRGENERATIONENHAUS, MGH)



Roundtable ‘Effective actions to address loneliness’
11 October 2022

Speaker: Dr Steffi Augter, Head of Department 315 – Multi-Generational Centres
in the Federal Ministry for Families, Senior Citizens, Women and Youth (BMFSFJ)



AGENDA

- What is the BMFSFJ doing to counter loneliness?
- What are multi-generational centres?
- What can I do there?
- What are multi-generational centres doing to counter loneliness?

ACTIONS BY THE BMFSFJ TO COUNTER LONELINESS



Kofinanziert von der Europäischen Union



accompanying:



Federal Minister for Family Affairs Lisa Paus and Benjamin Landes, Director of the Institute for Social Work and Social Education and head of the 'Kompetenznetz Einsamkeit – KNE' (Loneliness Network) project, at the 'Gemeinsam aus der Einsamkeit' (Out of Loneliness Together) conference



Ein Projekt des:



ESF PLUS FUNDING PROGRAMME 'STRENGTHENING THE PARTICIPATION OF OLDER PEOPLE – COUNTERING LONELINESS AND SOCIAL ISOLATION'

Content	ESF Plus Funding Programme (funding period 10/2022 – 09/2027)
Target group	Workers aged 60 and over
Main objectives	<ul style="list-style-type: none">• Preventing and combating involuntary loneliness and social isolation• Improving the income and living situation of older workers, both during active employment and in the post-occupational phase• Supporting community participatory structures for older people
Applicants	<ul style="list-style-type: none">• Municipalities, counties, independent cities and districts in a city state
Funding priority	Socially innovative projects with new ideas and concepts to achieve the programme's objectives

LONELINESS NETWORK GERMANY


- Since 02/2022 – until 12/2024
- Targets loneliness in all age groups and all life situations.
- **Goal:** to promote the development and exchange of knowledge on possible prevention and intervention measures in Germany
- **Research:** research on factors that promote and hinder the prevention and tackling of loneliness.
- **Network:** discourse-based development of strategies against loneliness in cooperation with scientists, politicians and stakeholders from civil society.
- **Transfer:** dissemination of knowledge among professionals and the public.



A project by:


Gemeinnütziger e. V.

Funded by:

 Bundesministerium
für Familie, Senioren, Frauen
und Jugend

STRATEGY TO COUNTER LONELINESS

- **Target groups:** in the past, the focus was on older people – the Loneliness Network broadens the target group focus to include the entire life course.
- The focus is on preventing and combating social loneliness and thus also on strengthening social cohesion.
- **Next steps:**
 - start of 70 projects in the ESF Plus Programme against loneliness in old age in 10/2022
 - Einsamkeitsbarometer (loneliness barometer; monitoring of loneliness in Germany): start in 2023 – first pilot report in 12/2022
- **Goals:**



WHAT ARE MULTI-GENERATIONAL CENTRES?



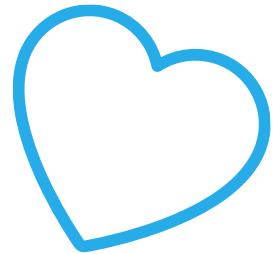
MULTI-GENERATIONAL CENTRES...



... strengthen social cohesion.



... contribute to equal opportunities and participation for everyone.



... encourage cross-generational exchange



530 multi-generational centres

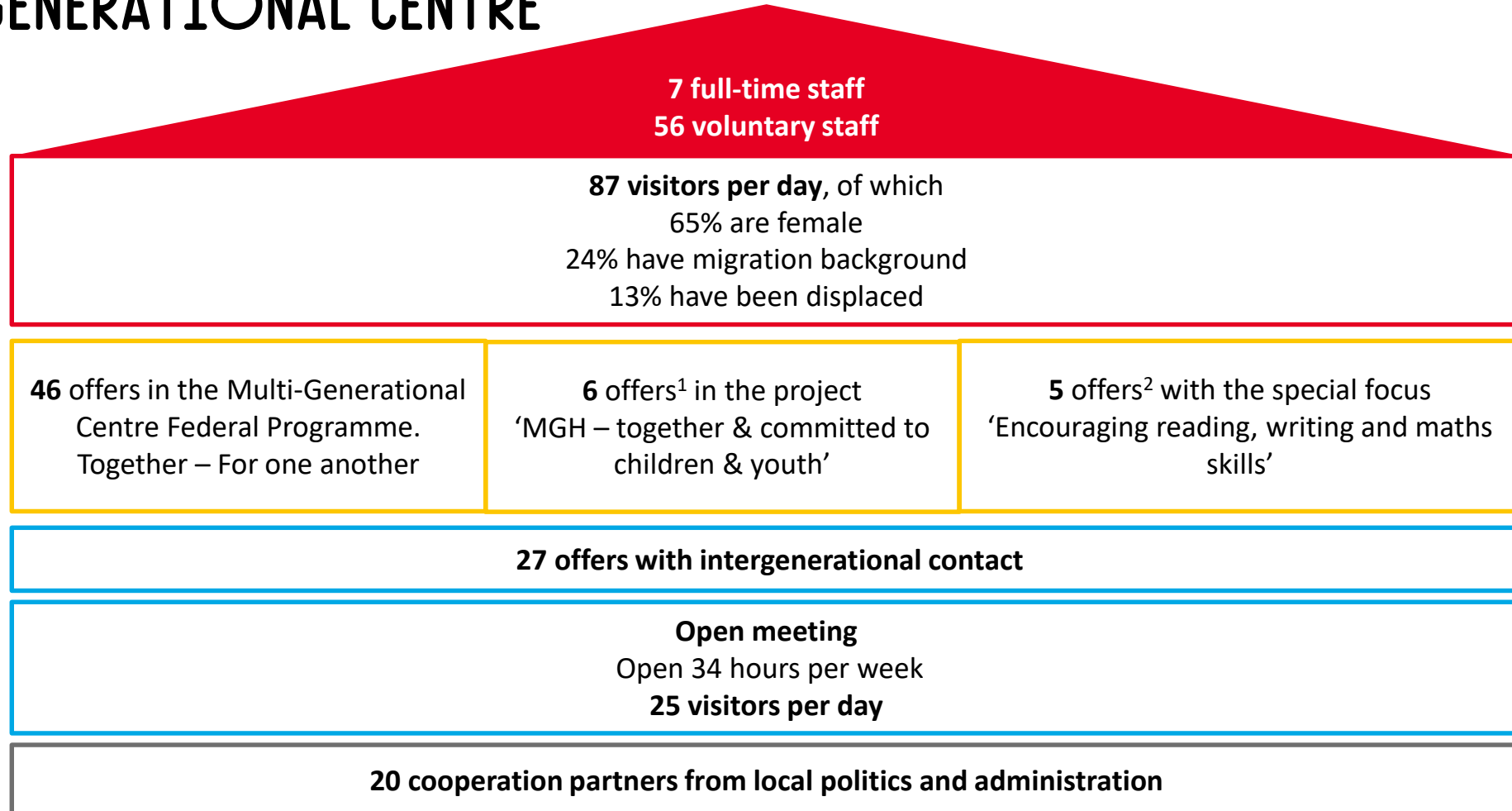


... are places of contact and communication.



... depend on voluntary work.

AVERAGE MULTI-GENERATIONAL CENTRE



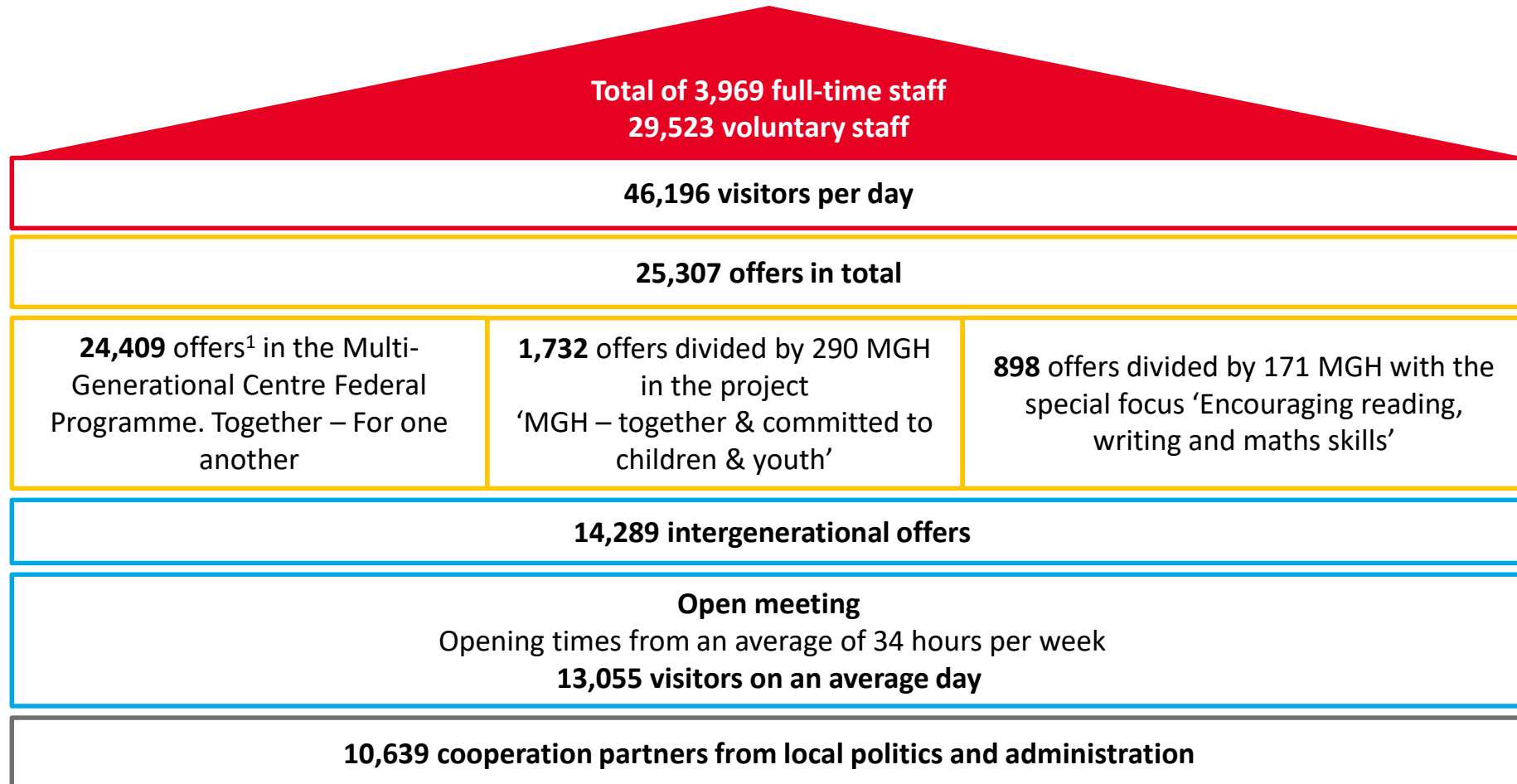
Source: Monitoring 2021 (N=531); Effective: 04.05.2022.

All figures are average values at programme level.

¹Average value for all MGH active in the children & youth project (N=290)

²Average value for all MGH active in the special focus programme (N=171)

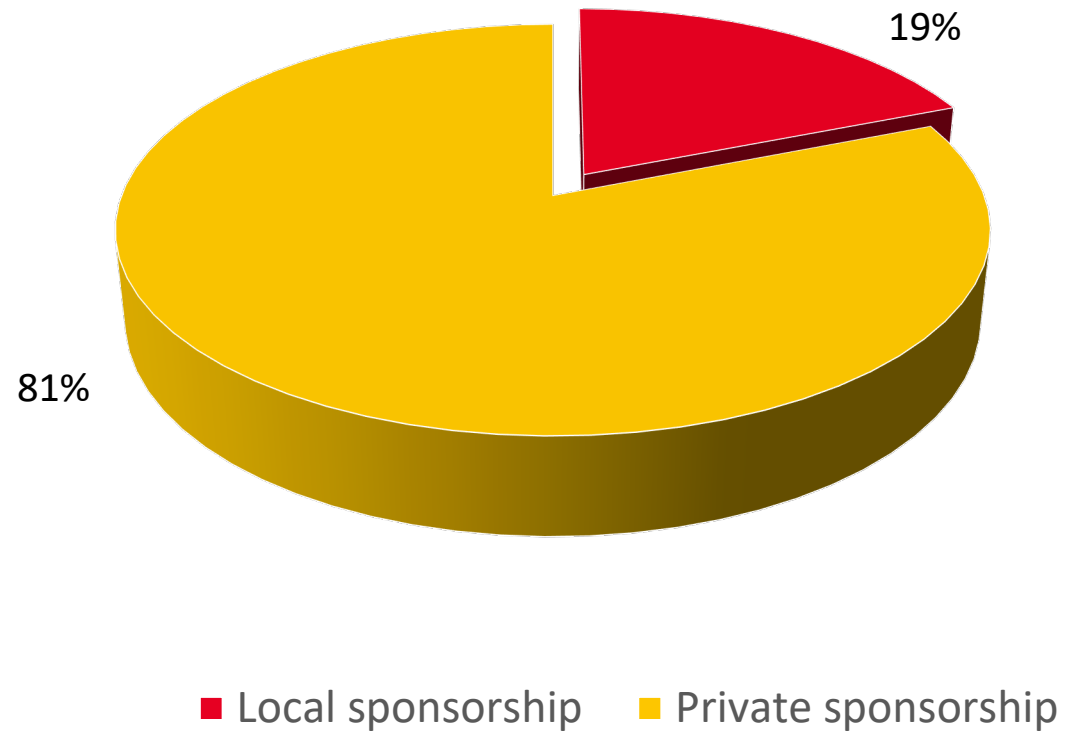
THE MOST IMPORTANT KEY FIGURES FROM 531 MGH FOR 2021



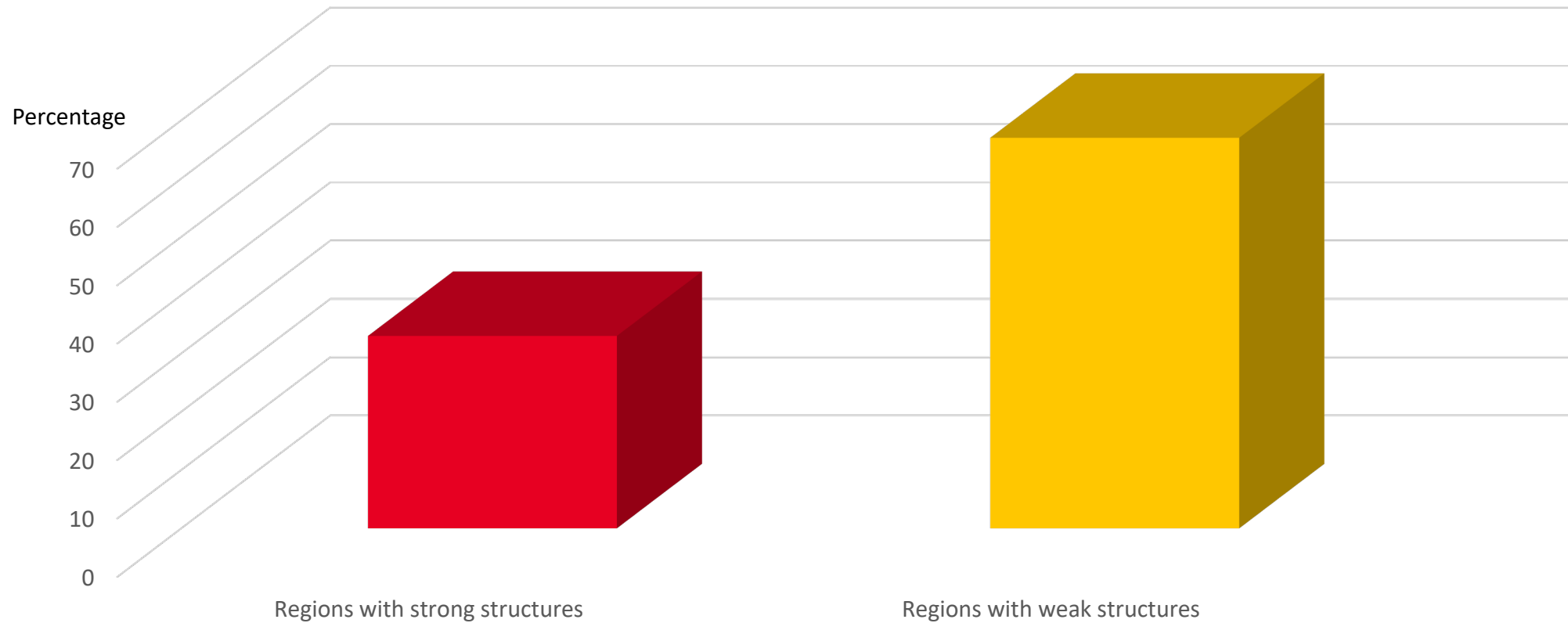
Source: Monitoring 2021 (N=531); Effective: 04.05.2022.

¹Including 1,732 offers in the children & youth project

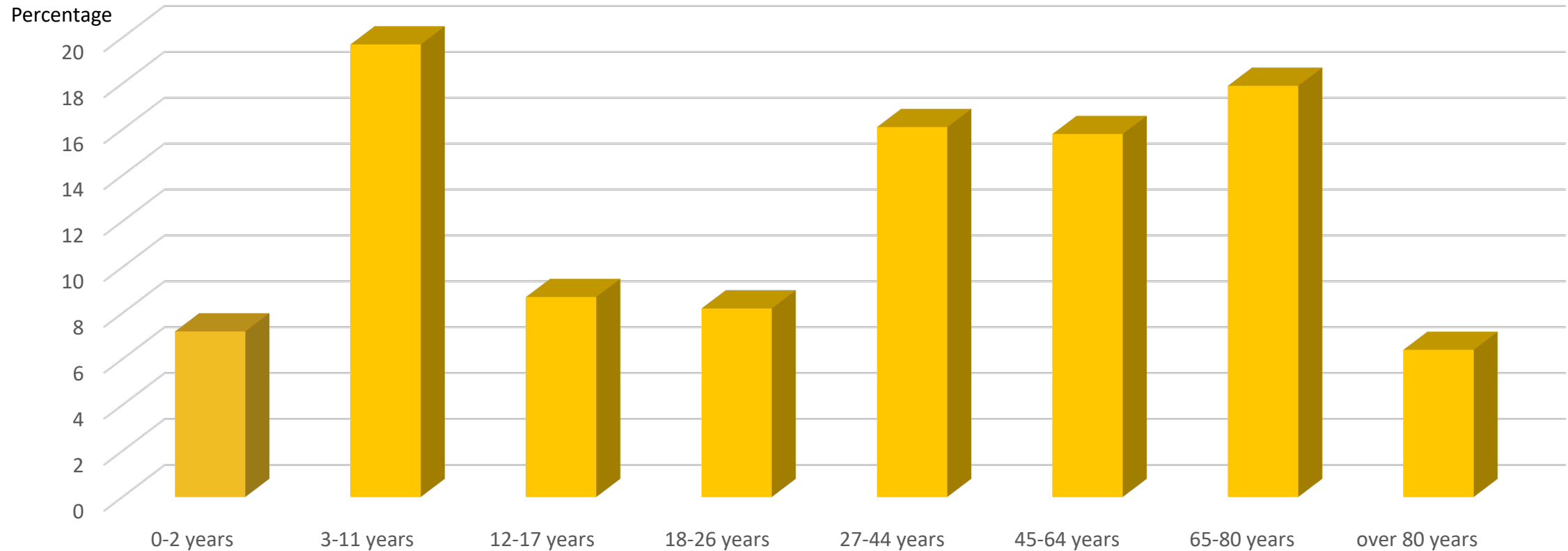
SPONSORSHIP OF MULTI-GENERATIONAL CENTRES



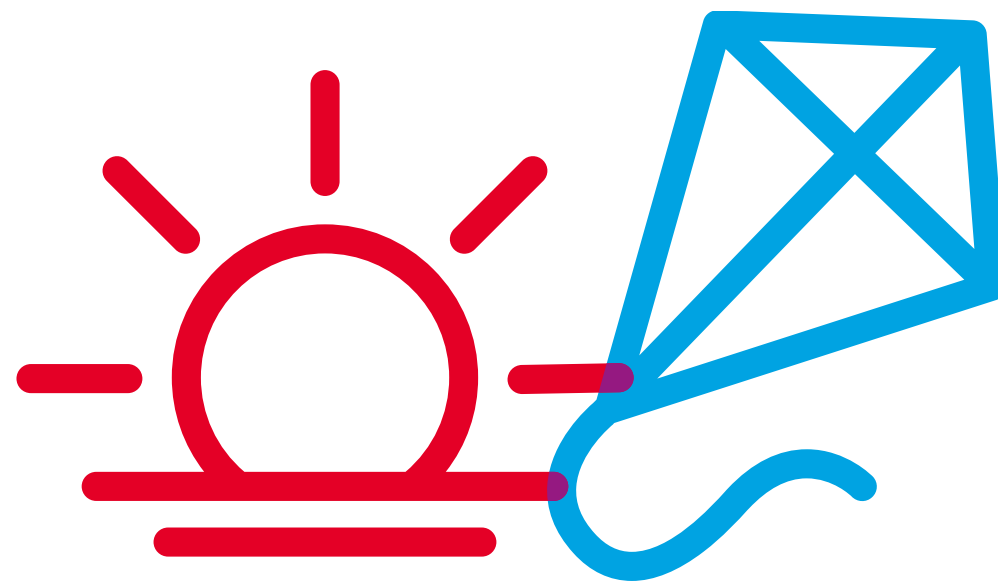
REGIONAL DISTRIBUTION



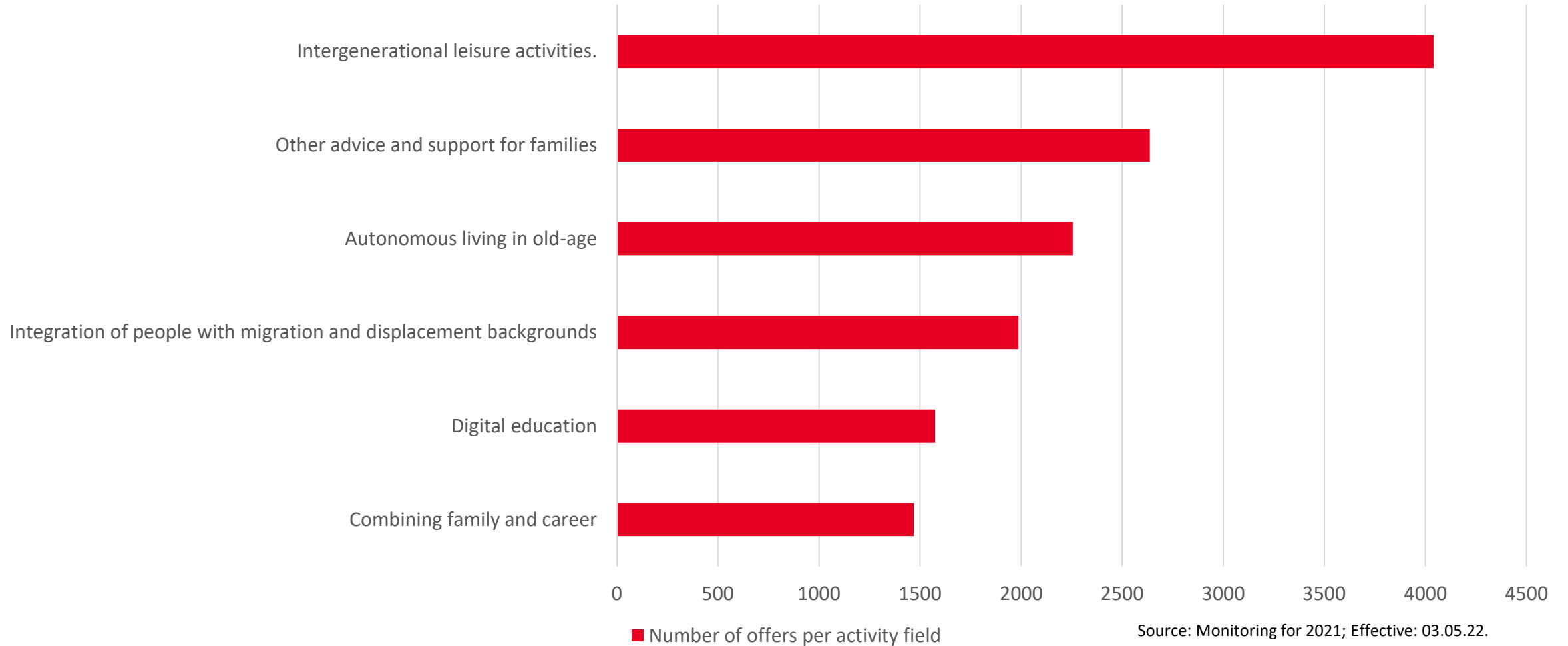
PROPORTION OF VISITORS BY AGE CLASS



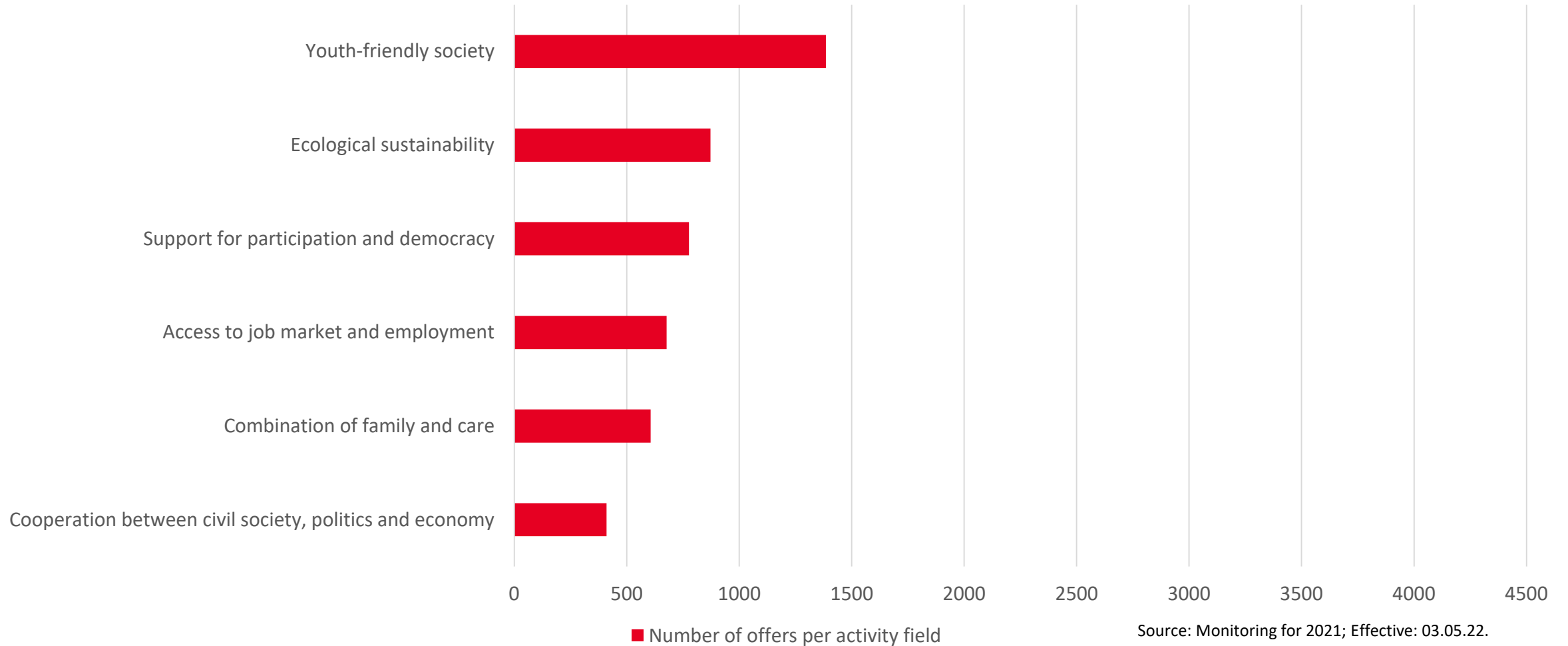
WHAT CAN I DO THERE?



DIFFERENT FIELDS OF ACTIVITY



DIFFERENT FIELDS OF ACTIVITY



IMPRESSIONS FROM THE CENTRES



Combining family and career



Ecological sustainability



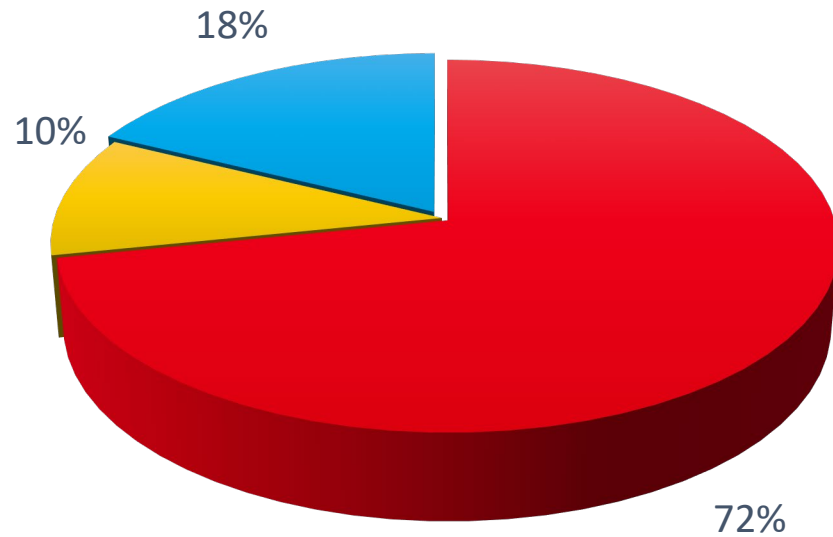
Integration of people with migration and displacement backgrounds



Digital education

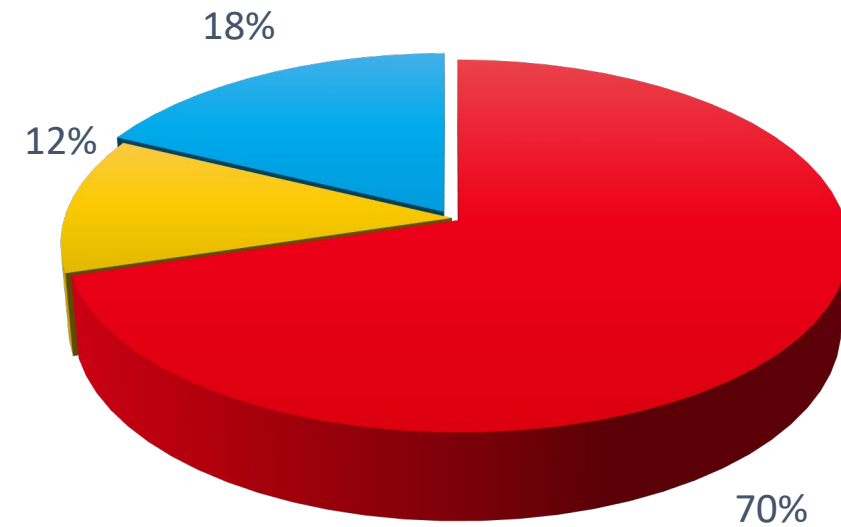


PROPORTION OF DIFFERENT OFFERS



■ 'Classic' ■ Digital ■ Remote

2020



■ In MGH ■ Digital ■ Outside of MGH

2021

WHAT ARE MULTI-GENERATIONAL CENTRES DOING TO COUNTER LONELINESS?



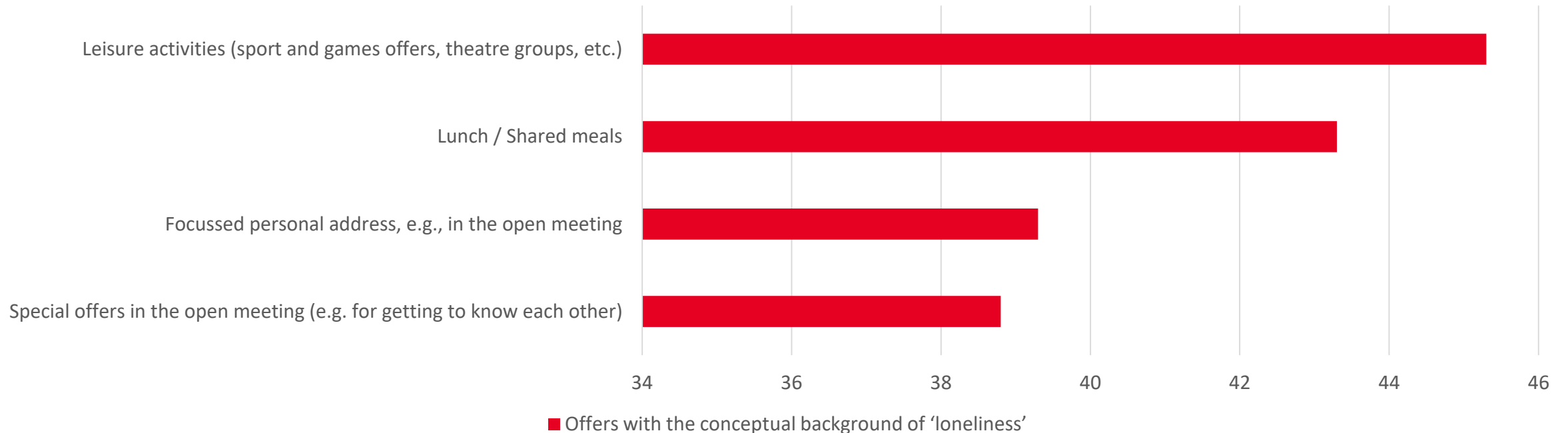
PROGRAMME ITSELF COUNTERS LONELINESS



- The multi-generational centres are open to **everyone** and invite you to **co-create**.
- As such, they are able to strengthen **social cohesion** throughout Germany and counter the effects of **loneliness**.
- Almost all multi-generational centres (83% or 442 centres) specifically aim their **offers at lonely people**.

SPECIAL OFFERS TO COUNTER LONELINESS

‘Which offers have currently been put in place against the conceptual background of loneliness?’



Source: Online survey of the multi-generational centres on specially conceived measures and offers to counter unwanted loneliness, 2018; Effective: 13.07.18.

TARGET-GROUPS FOR THE OFFERS

- The target-groups include **people with limited formal (school) education, people with physical disabilities, working people and single parents** (approx. 20-30% each).
- The target-groups that appear most regularly are **younger seniors** (65-80 years old, 90%) and **very elderly people** (older than 80, 85%).
- **Children and youth** (11-17 years old, 34%) and **young adults** (18-24 years old, 42%) are represented in the target-group for the offers to counter loneliness.

SUPPORTING THE MGH DURING THE PANDEMIC



2021: Corona project ‘MGH digital & communicative’

- Two-part package of measures for supporting multi-generational centres in the establishment and further development of digital contact-infrastructures and remote offers.
- Additional federal subsidy of up to EUR 1,000 per centre (from 01.03.2021)
- Specialist support from the Verband für sozial-kulturelle Arbeit e.V. –VskA (Association for socio-cultural work).

2022: Specialist support ‘MGH – digital, competent & innovative’

- In 2022, the MGH also received support from the VskA in the expansion and stabilisation of digital working methods and processes, e.g., by means of:
 - Consultation hours with tailored advice
 - Regular opportunities for exchange (digital learning environments) and expert talks (online workshops) for MGH employees to expand their digital competencies

WHAT DOES THAT LOOK LIKE IN PRACTICE?



Two multi-generational centres are cooperating to live-stream spring songs that they are singing with young and old people.



The MGH Bürgerhafen Greifswald called up the newsletter, the website and the local paper to write letters to lonely people in senior homes and care homes.



MGH Bad Oldesloe gave hand puppets the chance to speak via Facebook Videos and explain to children how they should wash their hands properly and do sport at home.

PROJECT 'MGH – TOGETHER & COMMITTED TO CHILDREN & YOUTH'



- Support in the framework of the **campaign programme 'Helping children and young people catch up after Corona'**
- **Objective:** Helping children and young people to catch up on development that was interrupted by the pandemic and strengthen their social skills
- **Duration:** July 2021 – December 2022
- **Measures**
 - Replenishment of the Multi-Generational Centre Federal Programme Together – For one another by EUR 10 million for 2021 & 2022 (EUR 3.5 million for 2021 and EUR 6.5 million for 2022)
 - 2nd half of 2021: Support for approx. 300 MGH with additional project funds of up to EUR 15,000 in each case; Specialist support from the Verband für sozial-kulturelle Arbeit e.V. (VskA) for all of the approx. 530 MGH
 - 2022: Support for over 360 MGH with additional project funds of up to EUR 20,000 in each case; Continuation of the specialist support from the VskA for all of the approx. 530 MGH

WHAT DOES THAT LOOK LIKE IN PRACTICE?



MGH Taufkirchen helped disadvantaged children and young people with the 'Fill in the gaps' campaign for questions about school and studying as well as social concerns.



The FLAKS multi-generational centre in Hamburg supports children and parents affected by the pandemic with the 'Children study, mothers relax' project.

SUPPORT FOR UKRAINIAN REFUGEES

- Almost **80%** of centres were already working to support the integration of people with migration and displacement backgrounds before the war.
- From almost 60% of the centres that took part in the recent survey, almost **93%** have provided support for people (and/or those helping them) who have been affected by the war since Russia invaded Ukraine.
- **Almost two thirds (63.1%)** of the MGH active in this field were able to find new staff for their centres as a result of their activities. **37.2%** of refugees actively put themselves forward as volunteers in the MGH.
- **Offers** range from opportunities for meeting people to donation campaigns, language courses, consultation, finding private accommodation and interpreters, child support, psychosocial support through to active integration into the work of the MGH.
- The Federal Government is supporting multi-generational centres with **EUR 700.000** until the end of 2022, each multi-generational centre can apply for funding of up to **EUR 3,000**

WHAT DOES THAT LOOK LIKE IN PRACTICE?



Sigrid Buchwalsky sews bags, which she sells at MGH Markdorf and uses the proceeds to support people from Ukraine.

THANK YOU FOR YOUR ATTENTION!

CONTACT

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