



Regional Innovation Impact Assessment

- Education and human capital development;
- Research, technological development, knowledge transfer and commercialisation;
- Entrepreneurship and support to enterprise development;
- Regional orientation, strategic development and knowledge infrastructure.



1. Education and human capital development







- 8 000 students;
- Interaction with regional business;
- MA on Entrepreneurship and Innovation, since 2009;
- Entrepreneurship education:
 - students from different programs and faculties are trained to develop their business plans
 - TECHNOSTART template of the Bulgarian Ministry of Economy.
 - 2014-2018: 478 students



2. Research, technological development, knowledge transfer and commercialisation





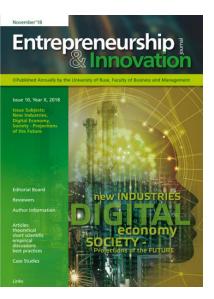


- 1. University Research Complex (UNICOMP);
- 2. Technology Transfer Centre (2008), 71 innovation products for 2012-17;
- 3. 5 343 743 BGN for the period 2013-2017:
- 4. HEInnovate participant since 2014;
- 5. National Branch organisation for Electric Mobility IKEM
- 5. Shell Eco-marathon Europe: for 5 years in a row





3. **Entrepreneurship** and support to enterprise development



- 1. An annual business plan competition, since 2001;
- 2. Entrepreneurship education in bachelor, master and doctoral programs;
- 3. Academic Entrepreneurship and Innovations network Resita;
- 4. The Technology Transfer Office, http://tto.uni-ruse.bg
- 5. The Center for Entrepreneurship promotion (CEP)
- 6. Support to a business incubating facility **StartUp Factory**
- 7. Events for *entrepreneurship promotion* like:
 - StartUp Europe Week,
 - Edit on the Road (Google, MOVE.BG),
 - Town meeting for entrepreneurship environment development
 - The Innovative Youth Expo, since 2016
 - "Day and Night on Entrepreneurship"
 - European Forum for Entrepreneurship Research



4. Regional orientation, strategic development and knowledge infrastructure



- Work with the business and local authorities:
 - Employers Days;
 - Developing Information Portal for Business Partners,
 - Joint projects under the Operational programmes of the Bulgarian government;
- UR authored the Regional Strategy for Development of Ruse Region 2014-20;
- Interim evaluations of other regional development strategies;
- Establishment of a Forum for regional development and cooperation in the framework of North Central region;







Vision for the regional impact in the near future



- 1. Poly-functionality, advanced knowledge and practical skills; *digital, distance and blended learning*;
- 2. Natural integration of R&D and educational processes with business and administration;
- 3. Applied research;
- International branding of Ruse and the region;
- Infrastructure for knowledge and innovations;
- 6. Expert, trustworthy and internationally recognized partnership
- 7. University Science Park started 2019



Thank you for your attention.

