



# University of Ruse “Angel Kanchev”

*Assessing the Regional  
Innovation Impact of Universities:*

**Case study 1 – Ruse University**

**Presentation,  
18 June 2019  
Bucharest**



# Regional Innovation Impact Assessment

- Education and human capital development;
- Research, technological development, knowledge transfer and commercialisation;
- Entrepreneurship and support to enterprise development;
- Regional orientation, strategic development and knowledge infrastructure.

# 1. Education and human capital development



- 8 000 students;
- **Interaction with regional business;**
- MA on Entrepreneurship and Innovation, since 2009;
- Entrepreneurship education:
  - students from different programs and faculties are trained to develop their business plans
  - TECHNOSTART template of the Bulgarian Ministry of Economy.
  - 2014-2018: 478 students



## 2. Research, technological development, knowledge transfer and commercialisation



1. University Research Complex (UNICOMP);
2. Technology Transfer Centre (2008), 71 innovation products for 2012-17;
3. 5 343 743 BGN for the period 2013-2017:
4. HEInnovate participant since 2014;
5. National Branch organisation for Electric Mobility – IKEM
5. Shell Eco-marathon Europe: for 5 years in a row





## 3. Entrepreneurship and support to enterprise development



1. An annual business plan competition, since 2001;
2. Entrepreneurship education in bachelor, master and doctoral programs;
3. Academic Entrepreneurship and Innovations network Resita;
4. The Technology Transfer Office, <http://tto.uni-ruse.bg>
5. The Center for Entrepreneurship promotion (CEP)
6. Support to a business incubating facility – **StartUp Factory**
7. Events for **entrepreneurship promotion** like:
  - StartUp Europe Week,
  - Edit on the Road (Google, MOVE.BG),
  - Town meeting for entrepreneurship environment development
  - The Innovative Youth Expo, since 2016
  - "Day and Night on Entrepreneurship"
  - European Forum for Entrepreneurship Research





## 4. Regional orientation, strategic development and knowledge infrastructure



1. Work with the business and local authorities:
  - Employers Days;
  - Developing Information Portal for Business Partners,
  - Joint projects under the Operational programmes of the Bulgarian government;
2. UR authored the Regional Strategy for Development of Ruse Region 2014-20;
3. Interim evaluations of other regional development strategies;
4. Establishment of a Forum for regional development and cooperation in the framework of North Central region;



## Vision for the regional impact in the near future



1. Poly-functionality, advanced knowledge and practical skills; ***digital, distance and blended learning***;
2. Natural integration of R&D and educational processes with business and administration;
3. Applied research;
4. International branding of Ruse and the region;
5. Infrastructure for knowledge and innovations;
6. Expert, trustworthy and internationally recognized partnership
7. **University Science Park - started 2019**



*Thank you  
for your attention.*

