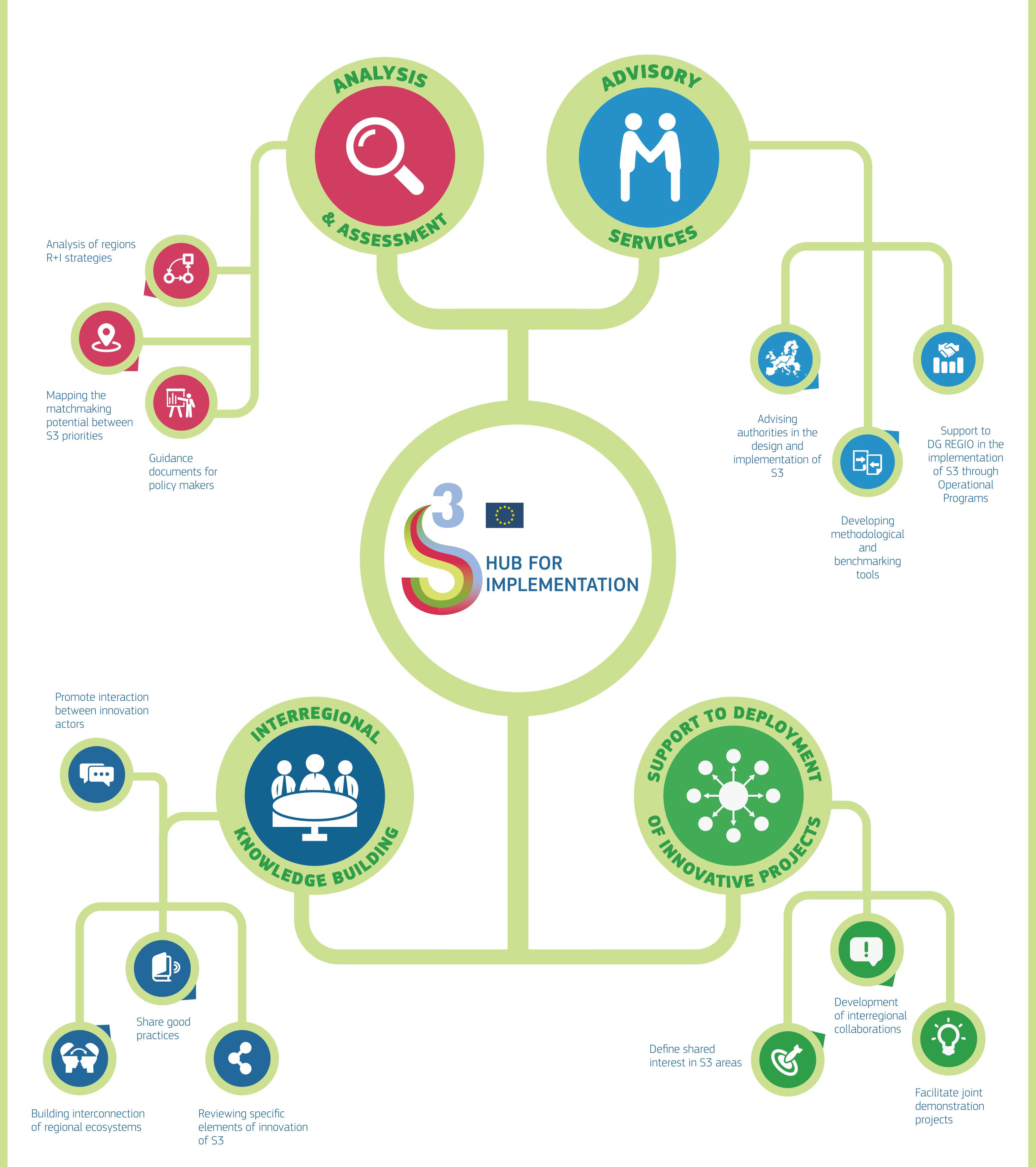


THE SMART SPECIALISATION PLATFORM

How it helps regions





THE SMART SPECIALISATION PLATFORM

What is happening



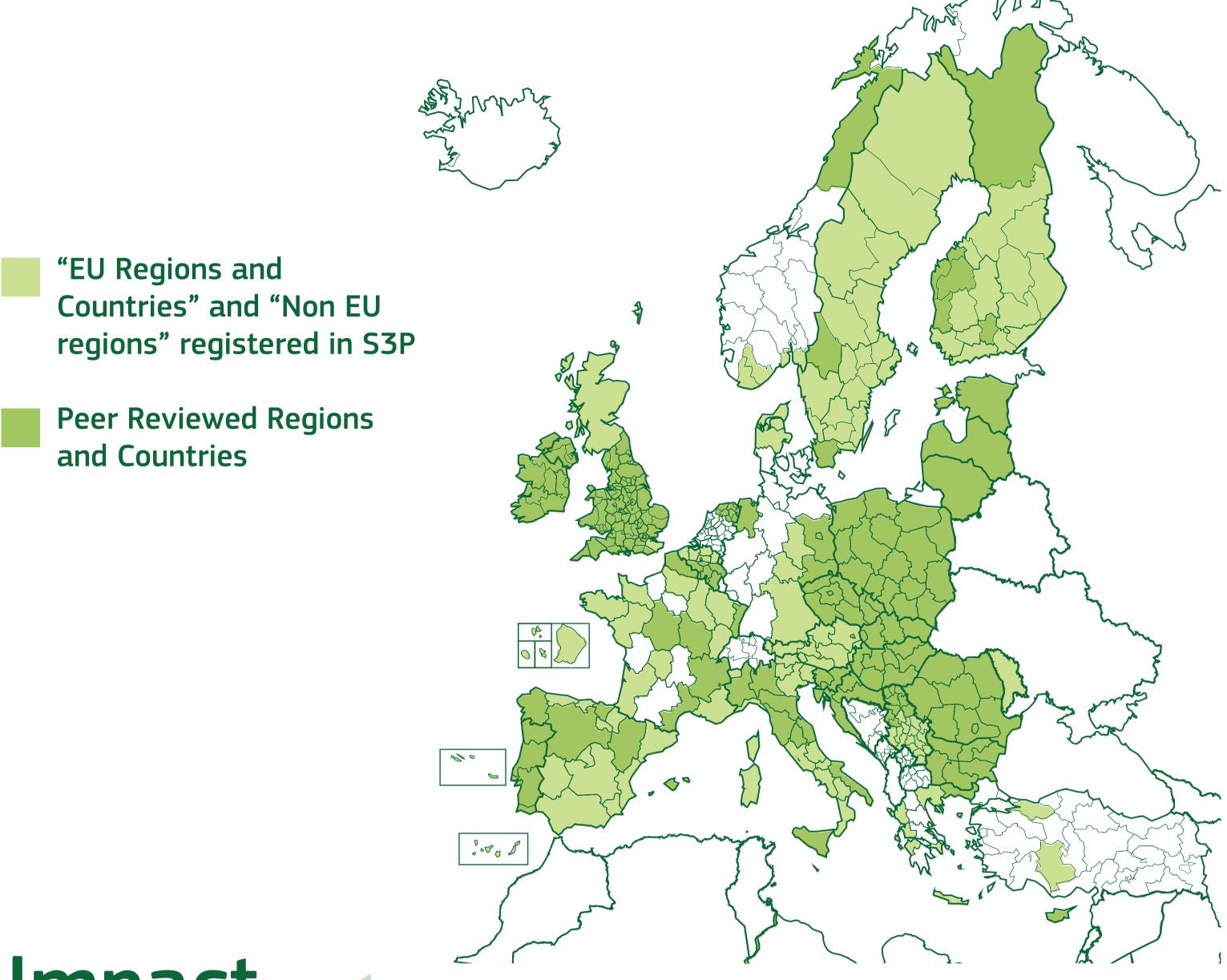
40%

have introduced substantial

of innovation policies.

More than 40% of policy makers

adaptations to their existing set



Impact

60%

More than 60% of policy makers have modified the process of involving stakeholders.

80%

More than 80% of policy makers have introduced changes to their R+I strategies after the S3 Platform peer review.

Web tools

s3platform.jrc.ec.europa.eu









European Structural and investment Funds data on planned ICT investments.

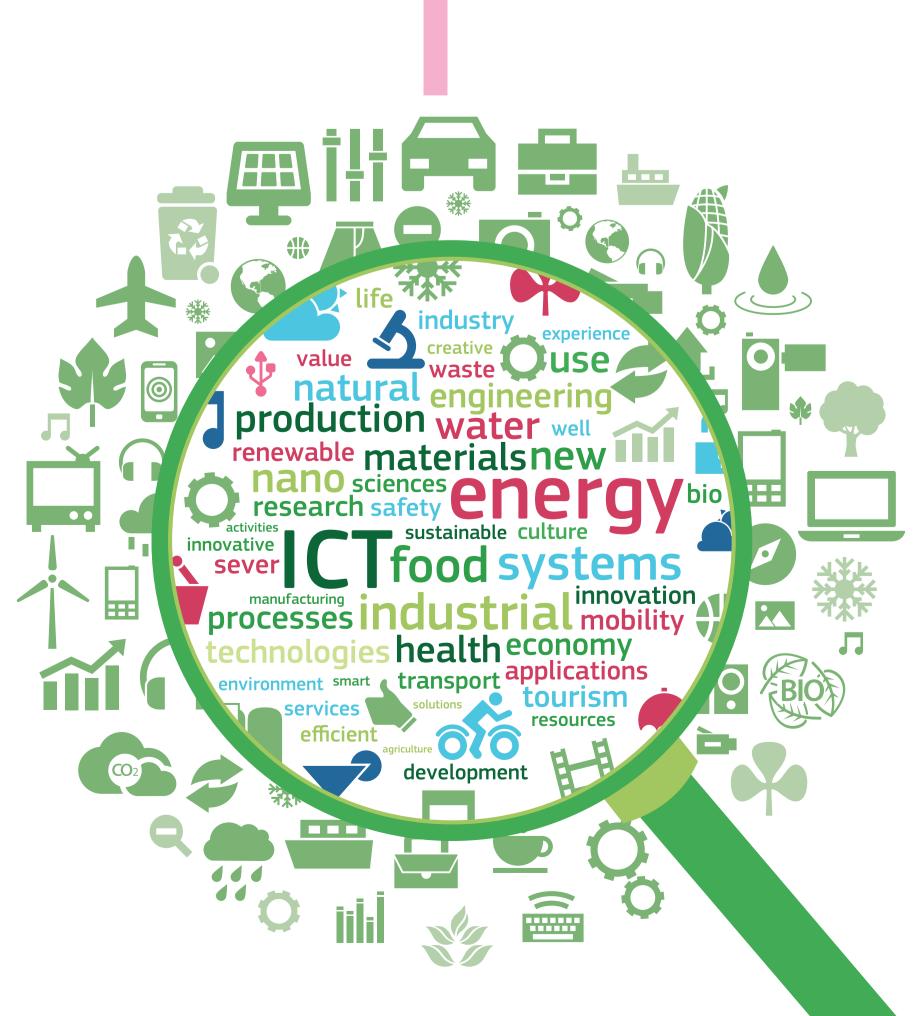


Identification of regional competitors and trade partners in specific areas.



Finding reference regions based on structural similarities.



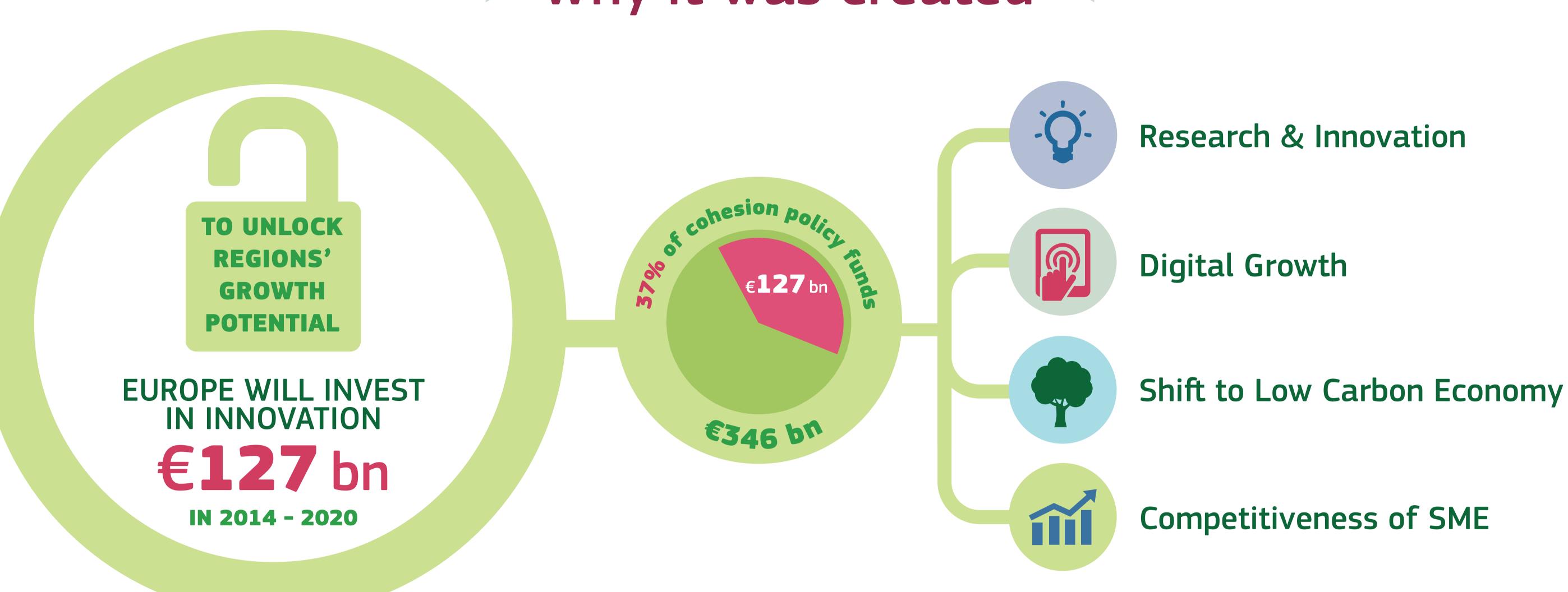






THE SMART SPECIALISATION PLATFORM

Why it was created



- BUT

In the past these investments have not always been successful





Fragmentation of R+I investments



Financing projects indiscriminately



"One-size-fits-all" approach (different regions = different needs/potentials)

REGIONS HAVE TO BE SX3



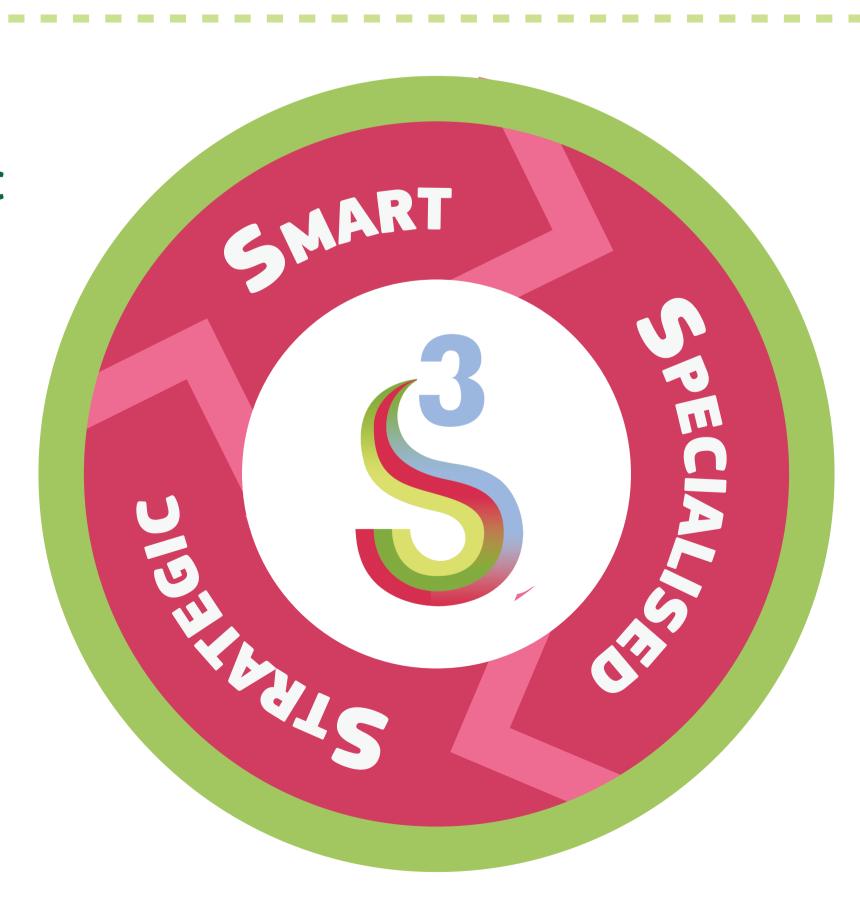
How to focus R+I investments on few strategic priorities?



How to deliver more targeted innovation funds?



How to harness the real growth potential of a specific EU region?





SMART

Identify the region's own strength, potential and competitive advantages.



SPECIALISED

Boost existing and emerging regional strengths through research and innovation efforts.



STRATEGIC

Define smart specialisation strategy together with entrepreneurs and partners, prioritising R+I investments in key domains.









