

THE CULTURAL AND CREATIVE CITIES MONITOR

Why are culture and creativity important for cities?



EU economic activity is concentrated in cities

68%

of all GDP* is generated in cities

(*) GDP=Gross Domestic Product

4.4% of GDP is produced by

people



Employment in these sectors was resilient to the crisis between 2008 and 2011

3.8%



+0.7% -1.4% Employment in Employment in the cultural and overall economy

creative sectors

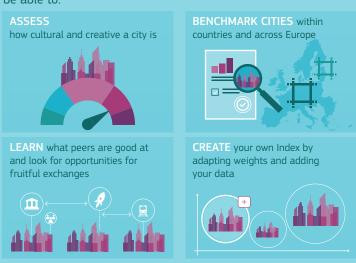
Cultural and Creative Cities Monitor online: https://composite-indicators.jrc.ec.europa.eu/cultural-creative-cities-monitor Sources: European Commission, Eurostat, and experimental data

> Joint Research Centre



What can it be used for?

The Cultural and Creative Cities Monitor can be used by anyone with an interest in cities in Europe and notably by local authorities to support them in defining and assessing their local policies. With the Monitor and its Online Tool you will be able to:





Quality of Governance