

Our journey to beyond the obvious

Science Communication beyond tomorrow II
European Commission
March 5, 2024

Leena Rantasalo, VTT

06/03/2024 VTT – beyond the obvious

VTT is a visionary research, development and innovation partner for companies and society, and one of the leading technical research organisations in Europe.

We bring together people, business, science and technology, to solve the world's biggest challenges, creating sustainable growth, jobs and wellbeing.

We promise to always think beyond the obvious.

2,200

employees

1,200

customers

261 M€

turnover and other
operating income



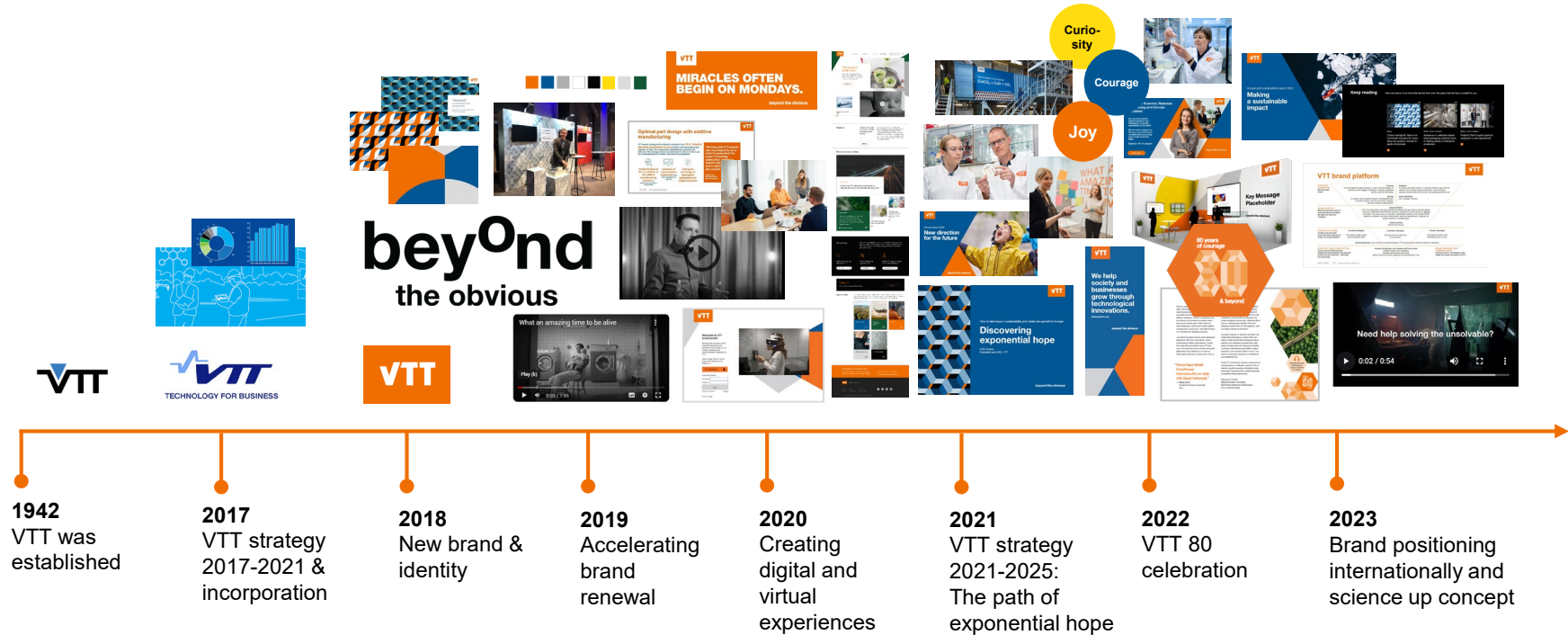
Our brand promise

**beyond
the obvious**

From a governmental institute to a preferred RDI partner



Brand becomes alive in every encounter

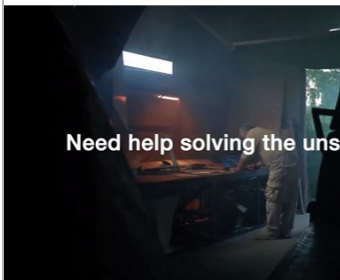


We drive awareness to create impact

VTT brand awareness

VTT
67,157 followers
Promoted

VTT is what's next in future-shaping packaging, aligning business with what's best for the planet. Together, we enable sustainable breakthroughs.



Need help solving the uns


The reinvention of packaging begins with piloting

Media awareness

Home > News and stories > Aiming for emission-free pulping: forest industry and scientific community join forces

Aiming for emission-free pulping: forest industry and scientific community join forces

News, Press release · 17.01.2024 09:00 EET



Thanks to the strong support from the for public funding, 10 research organizations are establishing a groundbreaking program with around 20 full-time researchers. The Free Pulping program aims to significantly reduce emissions and increase the product yield of pulping from approximately 50% to 100% to allow the program to be profitable over the next five years.

The forest industry, technology companies, research universities have joined forces to revolutionize the process.

Atte Virtanen
Vice President


Solution awareness

VTT
69,172 followers
Promoted

Our researcher, Vinay Kumar, will be discussing 'Cellulose Films for Future Packaging Applications' at the Sustainability in Packaging event in Chicago on March 14. If you are attending, don't miss his speech!

We are committed to solving the challenges of tomorrow with the latest technological solutions and bold thinking. Learn more about our cellulose-based films and get in touch.

#SustainablePackaging #SustainabilityInPackaging



The reinvention of packaging begins with piloting.

beyond the obvious

Sustainable cellulose-based films for food packaging | VTT
vttresearch.com

Lead generation


VTT
68,181 followers
Promoted

Are you ready to take your packaging strategy to the next level?

Our new white paper "Sustainable alternatives – in packaging and beyond" contains insights on successful piloting, eco-friendly materials, and real-world case studies.

Download now and take a step towards sustainable packaging!

#SustainablePackaging #VTTBeyondTheObvious



The reinvention of packaging begins with piloting.

beyond the obvious

Download whitepaper: "Sustainable alternatives – in packaging and beyond"
vttresearch.com

bey⁰nd

the obvious

Leena Rantasalo
Leena.Rantasalo@vtt.fi
+358 50 300 79 80

@VTTFinland
@LRantasalo

vttresearch.com