

New Emerging Trends in Technology Transfer

Bucharest 18th June 2019



ASTP
A World of
Knowledge
Transfer

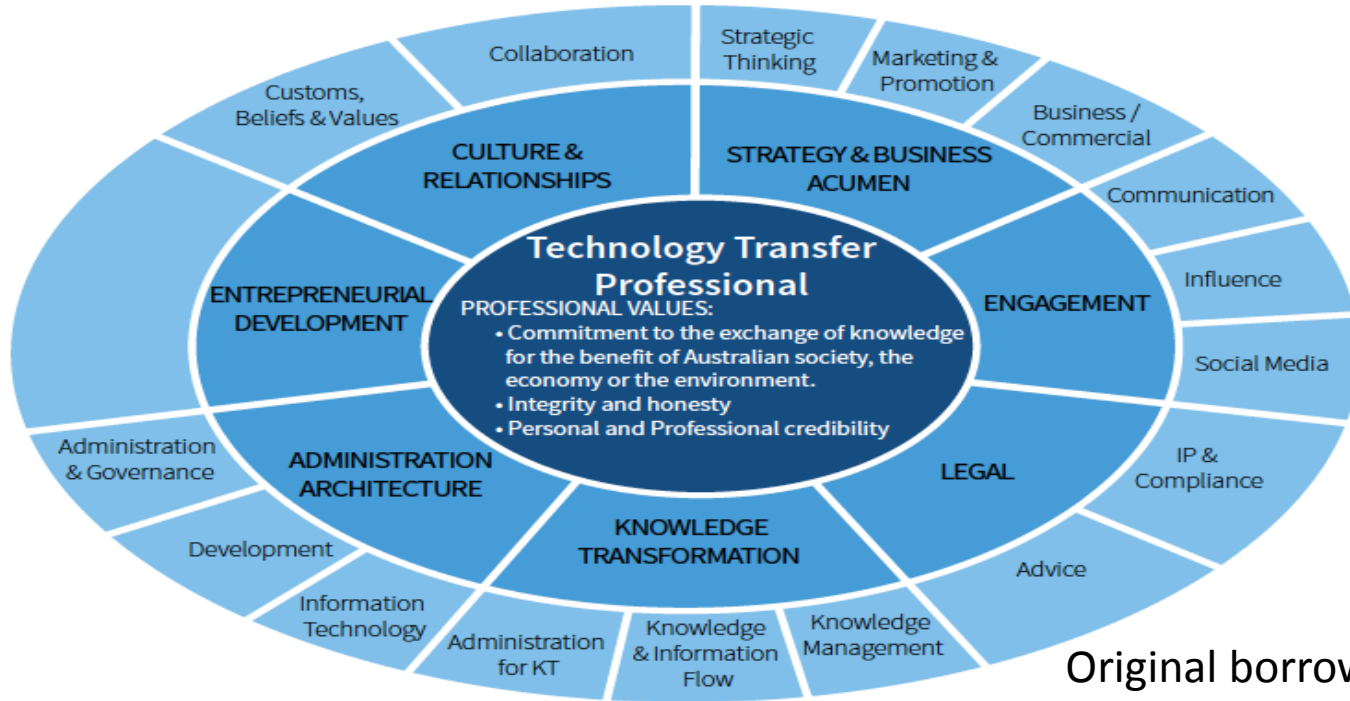
ASTP in short

- 900 members from 647 institutions in 48 countries
- Established 20 years ago
- For the benefit of
 - The members
 - The professionals
 - The wider ecosystem

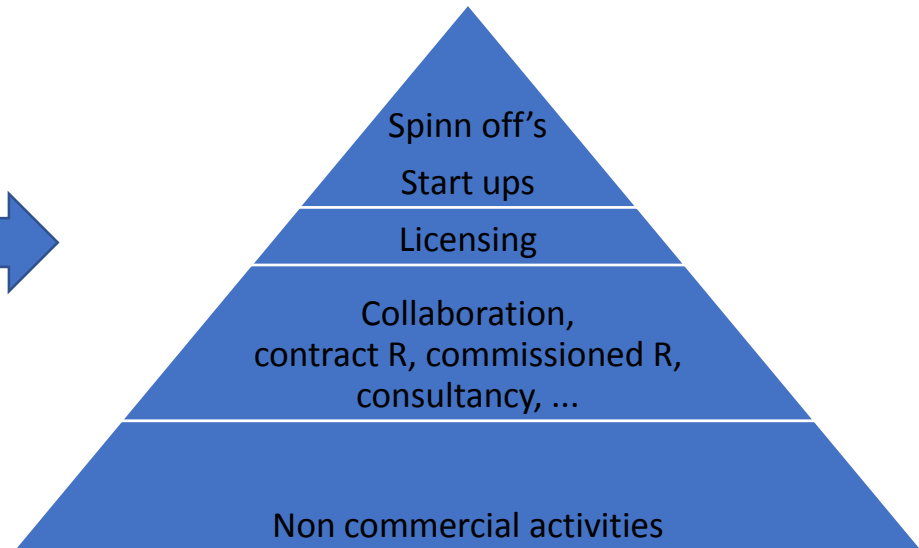
Trends in technology transfer

- From TT to Utilization; a wider scope
- From licensing to balanced portfolio; increasing the set of "tools"
- From technology to all disciplines; serving a wider target group
- Challenge driven

From TT to Utilization; a wider scope



From licensing to balanced portfolio; increasing the set of "tools"



From Technology to all Dicipines; serving a wider target group

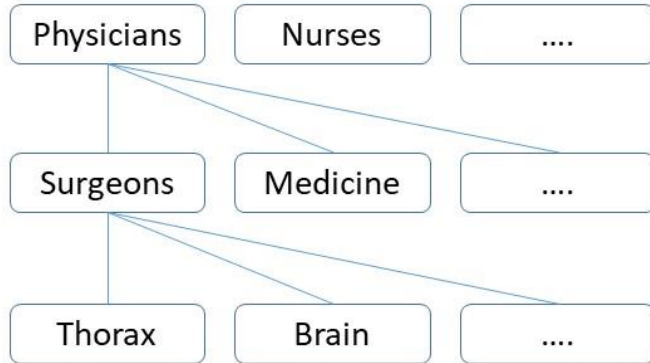
- For example Humanities and Social Sciences
- Impact in society
- A core business
 - ✓ Research is creation of new knowledge
 - ✓ Education is transferring (new) knowledge between individuals
 - ✓ Utilization is transferring (new) knowledge between organizations

Challenge driven

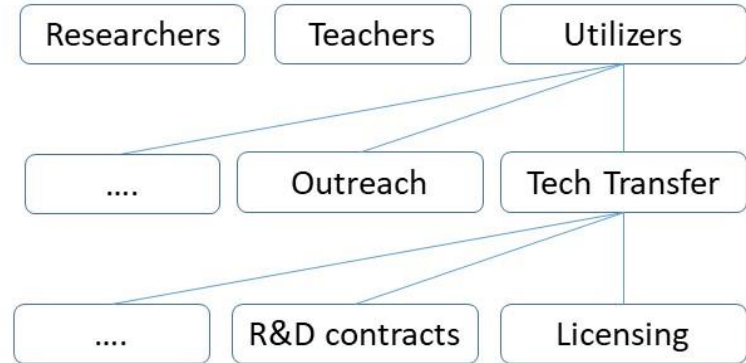


Outlook; Defining the profession

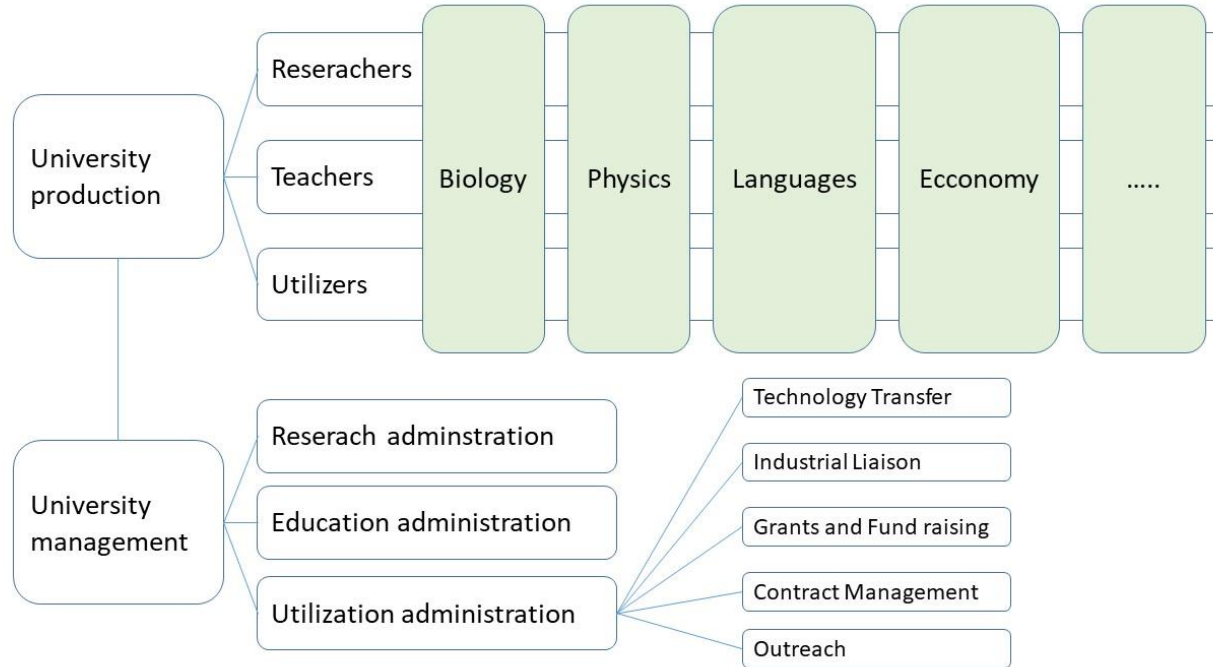
Health care professionals



PRO professionals



Outlook; Organizational shift



Thank you



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