# Benford's Law between Number Theory and Probability 

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Benford's Law for fraud detection
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## Outline

- Brief history of Benford's Law
- Regular sets and conditional density: an extension of Benford's Law (joint work with Georges Grekos, Université Jean Monnet, St. Etienne)
- Motivation
- Results
- A unifying probabilistic interpretation of Benford's Law (joint work with Élise Janvresse, Université de Picardie)
- Motivation
- Results


## Brief history of Benford's Law

- S. Newcomb (1881): the first pages of logarithmic tables are more consumed than the last ones $\Longrightarrow$ they are used more frequently
- F. Benford (1938; 57 years later!)
$\rightarrow$ examinations of data coming from many sources (electricity bills, street addresses...)
$\rightarrow$ he rediscovered the same phenomenon.
- nowadays known as Benford's Law:

The "frequency" of the numbers with first significant decimal digit $p$ is

$$
\log _{10} \frac{p+1}{p}
$$

- in particular it is not uniform as could be expected!


## A number-theoretic formulation

How can we interpret the word "frequency"?
A possible answer

$$
\begin{gathered}
A \subseteq \mathbb{N} \\
A(x)=\#(A \cap[1, x])
\end{gathered}
$$

$=$ number $(\#)$ of integers belonging to $A$ and less or equal to $x$
$\rightarrow$ Attempt of definition of "frequency" of $A$

$$
=\text { "natural" density of } A=d(A)=\lim _{n \rightarrow \infty} \frac{A(n)}{n} .
$$

$\rightarrow$ Difficulty: For $A_{p}=\{$ integers with first digit $=p\}$ the limit doesn't exist! In fact

$$
\underline{d}(A)=\liminf _{n \rightarrow \infty} \frac{A(n)}{n}=\frac{1}{9 p} ; \quad \bar{d}(A)=\limsup _{n \rightarrow \infty} \frac{A(n)}{n}=\frac{10}{9 p} .
$$

## A number-theoretic formulation

## No density = no frequency?

Let's try to argue more widely. Attach a "weight" $\mu(\{k\})=1$ to each integer $k$. Then
-

$$
\begin{aligned}
& \text { "natural measure" of }(A \cap[1, n])=\mu(A \cap[1, n]) \\
& =\sum_{\substack{1 \leq k \leq \leq n, k \in A}} \mu(\{k\})=\sum_{\substack{1 \leq k \leq n, k \in A}} 1=A(n)
\end{aligned}
$$

- 

$$
\text { "natural measure" of }[1, n]=\mu(\mathbb{N} \cap[1, n])=\sum_{1 \leq k \leq n} \mu(\{k\})=n
$$

- 

$$
\frac{A(n)}{n}=\frac{\mu(A \cap[1, n])}{\mu(\mathbb{N} \cap[1, n])}
$$

## A number-theoretic formulation

What about other weights? For instance $\mu(\{k\})=\frac{1}{k}$. Then
"logarithmic measure" of $(A \cap[1, n])=\mu(A \cap[1, n])=\sum_{\substack{1 \leq k \leq n, k \in A}} \frac{1}{k}$

$$
\text { "logarithmic measure" of }[1, n]=\mu(\mathbb{N} \cap[1, n])=\sum_{1 \leq k \leq n} \frac{1}{k}
$$

- 

"logarithmic" density of $A=\delta(A)=$

$$
\lim _{n \rightarrow \infty} \frac{\mu(A \cap[1, n])}{\mu(\mathbb{N} \cap[1, n])}=\lim _{n \rightarrow \infty} \frac{1}{\log n} \sum_{\substack{1 \leq k \leq n, k \in A}} \frac{1}{k}
$$

The term "logarithmic" comes from

$$
\mu(\mathbb{N} \cap[1, n])=\sum_{1 \leq k \leq n} \frac{1}{k} \sim \log n
$$

$\mathbb{P}=$ set of prime numbers. It is known that, with $\mu(\{k\})=\frac{1}{k}$

$$
\lim _{n \rightarrow \infty} \frac{\mu\left(A_{p} \cap \mathbb{P} \cap[1, n]\right)}{\mu(\mathbb{P} \cap[1, n])}=\lim _{n \rightarrow \infty} \frac{\sum_{1 \leq k \leq n, k \in A_{p} \cap \mathbb{P}} \frac{1}{k}}{\sum_{1 \leq k \leq n, k \in \mathbb{P}} \frac{1}{k}}=\log _{10} \frac{p+1}{p}
$$

With a term borrowed from probability, we call
$\lim _{n \rightarrow \infty} \frac{\mu(A \cap \mathbb{P} \cap[1, n])}{\mu(\mathbb{P} \cap[1, n])}=$ logaritmic density of $A, \underline{\text { conditioned to } \mathbb{P}}$.

## Questions

So, the conditional logarithmic density of $A_{p}$, given $\mathbb{P}$, is equal to its (non-conditional) logarithmic density.

## Question 1

Which sets other than $\mathbb{P}$ ?

Question 2
Which sets other than $A_{p}$ ?

## Answer to question 1

## Any "regular" set $\mathbb{H}$ will do What is regularity?

(counting function of $\mathbb{H})(x)=H(x)=\#(\mathbb{H} \cap[1, x])$
$=$ number of elements of $\mathbb{H}$ that are less or equal to $x$

## Definition

$\mathbb{H} \subseteq \mathbb{N}$ is "regular" with exponent $\lambda \in(0,1]$ if the function

$$
L(x)=\frac{H(x)}{x}
$$

is "slowly varying" as $x \rightarrow \infty$ i.e. $\sim$ behaves approximately as a constant for large $x$.

Examples of slowly varying functions: $\log x, \frac{1}{\log x}, \log \log x, \sin \frac{1}{x} \ldots$

## Examples of regular sets

- 

$$
\begin{gathered}
\mathbb{H}=\left\{n^{r}, n \in \mathbb{N}\right\}=\text { set of } r \text {-th powers } \\
H(x)=\left\lfloor x^{\frac{1}{r}}\right\rceil \text { is regularly varying with exponent } \lambda=\frac{1}{r}
\end{gathered}
$$

- 

$$
\begin{aligned}
\mathbb{H}= & \text { set of all powers } \\
& H(x) \sim \sqrt{x}
\end{aligned}
$$

$\Longrightarrow H$ is regularly varying with exponent $\lambda=\frac{1}{2}$.
0

$$
\mathbb{H}=\mathbb{P}
$$

(counting function of $\mathbb{P})(x)=\pi(x) \sim \frac{x}{\log x}$
$\Longrightarrow \pi$ is regularly varying with exponent $\lambda=1$.

## Answer to question 2

$$
A=\bigcup_{n}\left(\left[p_{n}, q_{n}[\cap \mathbb{N})\right.\right.
$$

with

$$
p_{n} \sim \sigma q_{n}, n \rightarrow \infty, \quad \sigma<1
$$

What about $A_{p}$ ?

$$
A_{p}=\bigcup_{n}\left(\left[p \cdot 10^{n},(p+1) \cdot 10^{n}[\cap \mathbb{N})\right.\right.
$$

(for ex. $\left(p=3\right.$ ): $371 \in\left[300,400\left[=\left[3 \cdot 10^{2}, 4 \cdot 10^{2}[\right.\right.\right.$, so 371 belongs to the second interval $(n=2)$.
In this case

$$
p_{n}=p \cdot 10^{n}, \quad q_{n}=(p+1) \cdot 10^{n}, \quad \sigma=\frac{p}{p+1}
$$

## A probabilistic formulation

Define the
mantissa in base 10 of $x=\mathcal{M}(x) \in[1,10[$

$$
\mathcal{M}(x)=10^{\left\{\log _{10} x\right\}}
$$

## Meaning

$[a]=($ lower $)$ integer part of $a=$ greatest integer less or equal to $a$. $\{a\}=$ fractional part of $a=a-\lfloor a\rfloor$

## WARNING!

$\rightarrow\{2,76\}=2,76-2=0,76$
$\rightarrow\{-3,84\}=-3,84-(-4)=0,16$.

## A probabilistic formulation

An example with $x=0,00487$

$$
\begin{aligned}
& 10^{-3}=0,001 \leq 0,00487<0,01=10^{-2} \\
& \Longleftrightarrow-3 \leq \log _{10} 0,00487,-2 \\
& \Longleftrightarrow\left\lfloor\log _{10} 0,00487\right\rfloor=-3
\end{aligned}
$$

Using the scientific notation

$$
\begin{aligned}
& 0,00487=4,87 \cdot 10^{-3}=4,87 \cdot 10^{\left\lfloor\log _{10} 0,00487\right\rfloor} \\
& =4,87 \cdot 10^{\log _{10} 0,00487-\left\{\log _{10} 0,00487\right\}} \\
& =4,87 \cdot 10^{\log _{10} 0,00487} \cdot 10^{-\left\{\log _{10} 0,00487\right\}} \\
& =4,87 \cdot 0,00487 \cdot 10^{-\left\{\log _{10} 0,00487\right\}}
\end{aligned}
$$

## A probabilistic formulation

$$
\begin{gathered}
4,87 \cdot \underbrace{10^{-\left\{\log _{10} 0,00487\right\}}}_{=\mathcal{M}(0,00487)}=1 \\
\Longleftrightarrow \\
\mathcal{M}(0,00487)=4,87
\end{gathered}
$$

i.e.
the mantissa of $x$ is the number which multiplies the power of 10 when $x$ is written in scientific notation.

## How to formulate Benford's law in terms of the mantissa?

The first significant digit of $x=p$
$\mathcal{M}(x)$ is between $p$ and $p+1$ :
$P($ the first significant digit of $x=p)=P(p \leq \mathcal{M}(x)<p+1)$

Thus Benford's law says that

$$
\begin{aligned}
P(p \leq \mathcal{M}(x)<p+1) & =\log _{10} \frac{p+1}{p}=\log _{10}(p+1)-\log _{10} p \\
& \text { or equivalently }
\end{aligned}
$$

For any $1 \leq t \leq 10$, the proportion of $x>0$ which satisfy $\mathcal{M}(x) \in[1, t[$ is

$$
\beta\left(\left[1, t[)=\log _{10} t\right.\right.
$$

## How to justify Benford's law in terms of the mantissa?

## Janvresse and De La Rue heuristics:

Consider data as coming from a r.v. on the interval $[0, A]$.
Benford himself noticed:
the greater the number of sources of data, the better their mantissae fit the law.
Hence if the data $X$ come from various origins and their maxima $A$ come from various origin as well, then both $X$ and $A$ must follow Benford law.

## Questions

(a) does there exists a law on $[1,10[$ followed by both $\mathcal{M}(X)$ and $\mathcal{M}(A)$ ?
(b) if $\mathcal{M}(A)$ does not verify the same law as $\mathcal{M}(X)$, is it possible to iterate the procedure somehow? Which law do we obtain as a limit?

## How to justify Benford's law in terms of the mantissa ?

Many people have wondered why some factors explaining empirical data seem to act multiplicatively.

An interpretation:
we see an everyday-life number $X$ as coming from an interval $[0, A]$, where the maximum $A$ is itself an everyday-life number; this amounts to consider a product, since a continuous random variable on some interval $[0, A]$ can be seen as the product of $A$ by a random variable on $[0,1]$.

## So

## Theorem

Let $X=A Y$, where $Y$ is a continuous random variable with distribution $\nu$ and $A$ is a positive random variable independent of $Y$. If $\mathcal{M}(A)$ and $\mathcal{M}(X)$ follow the same probability distribution, then this distribution is Benford's law.

## How to justify Benford's law in terms of the mantissa ?

This result can be related to the scale-invariance property of Benford's law.

## Leading idea:

if there exists a universal law describing the distribution of mantissae of real numbers, it does not depend on the system of measurement. So we expect this law to be scale invariant.

## How to justify Benford's law in terms of the mantissa ?

The Theorem naturally leads to consider a Markov chain $\left(M_{n}\right)_{n \geq 1}$, such that $M_{n}$ follows the same law the mantissa of a product of $n$ independent random variables with law $\nu$.

## What is a Markov chain?

A Markov chain is a stochastic model describing a sequence of possible events in which the probability of each event depends on the states attained previously only through the current state.
i.e.

If the chain is currently in state $s_{i}$, then it moves to state $s_{j}$ at the next step with a probability which does not depend upon which states the chain was in before the current one.

## How to justify Benford's law in terms of the mantissa ?

## Known fact

Under some conditions, the mantissa of such a product converges to Benford's law.

## Indeed we prove

## Proposition

The unique invariant measure of $M_{n}$ is Benford's law.

## Meaning:

If we start with $M_{0}$ having Benford distribution, then every $M_{n}$ is Benford.

We also prove that this invariant measure is unique and the convergence is exponential. Precisely

## How to justify Benford's law in terms of the mantissa ?

## Theorem

$\left(M_{n}\right)_{n \geq 0}$ is a Markov chain on [1,10[. Moreover, $M_{n}$, conditioned on $M_{n-1}$ has the same law as the mantissa of the product of $M_{n-1} Y$, where $Y$ is an independent random variable with law $\nu$.

## Proposition

For every measurable set $B \subseteq[1,10]$

$$
\left|P\left(M_{n} \in B\right)-\beta(B)\right| \leq \nu\left(\left[\frac{1}{10}, 1\right]\right)^{n}
$$

Hence, if $\nu\left(\left[\frac{1}{10}, 1\right]\right)<1$ the convergence is exponentially fast.
The interest relies in the fact that the exponential speed is expressed in terms of the law $\nu$ de $Y$.

# How to justify Benford's law in terms of the mantissa ? 

Thank you to the organizers for the invitation

Thank you for your attention

