



Online Training Course on
Evidence-Informed Policymaking
24 June - 9 July 2021

**Hertie School and
EUI School of Transnational Governance**
for the
Joint Research Centre (JRC)
of the European Commission

Prof. Dr. Thurid Hustedt
Prof. Dr. Christian Traxler
Prof. Dr. Kai Wegrich
Prof. Georgios Papaconstantinou
Dr. Fabrizio Tassinari
Prof. Claudio Radelli



Dear Participants,

We are very much looking forward to welcoming you to online training focused on Evidence-Informed Policymaking. The programme sessions have been built with you, as Western Balkan policymakers in in-mind and cover a broad range of current topics at the nexus of evidence and policymaking. On the following pages, you will find detailed information about the course sessions, our schedule, the speakers themselves. We will have more details for you shortly. In case of any questions, do not hesitate to reach out to us:

Dr. Mina Sotiriou

E-learning & Pedagogical Expert
EUI School of Transnational Governance
Asimina.Sotiriou@eui.eu

Frank Garrison

Project Coordinator Executive Education
Hertie School
garrison@hertie-school.org

Contents

Course Overview June 2021 3

 Background 3

 Target group 4

 Participating Online 4

 European University Institute – School of Transnational Governance 8

 The Hertie School 8

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Course Overview June 2021

1) Course Background

Background

Fostering the stability, prosperity and the European perspective of the Western Balkan region remains a key priority for the EU, especially in times of the COVID-19 pandemic that has had a strong impact on Western Balkan societies and economies (Albania, Bosnia and Herzegovina, Kosovo, Montenegro, North Macedonia and Serbia).

In order to contribute to the economic development and regional cooperation in the Western Balkans building on the on-going accession process, the European Commission has recently endorsed several strategies and operational plans, such as the ambitious Economic and Investment Plan for the region, to support the twin green and digital transition, including a new Western Balkans Guarantee facility. Its flagship on the Youth guarantee will support youth activation and employability in the region. This is complemented by the European Commission's proposal on vocational education and training for sustainable competitiveness, social fairness and resilience, the New European Skills Agenda, the European Pillar of Social Rights, and the Common Regional Market Action Plan.

The EU ambitious agenda vis-à-vis the Western Balkans is a unique opportunity for future and current leaders, policy-makers and civil servants in the region to further develop their government capacity, policy competences and other professional skills relevant to public administration and economic reforms, with a view of in the overall vision of enhanced regional cooperation in support of ongoing accession process.

To help catalyse and foster changes as envisioned in the above-mentioned strategies, plans and in the ongoing accession process, the School of Transnational Governance (hereinafter referred to as the "STG") at the European University Institute (hereinafter referred to as the "EUI") presents this proposal for designing and delivering a pilot training course on Evidence-Informed Policy Making (EIPM) targeting policy-makers and civil servants in the local authorities in the Western Balkans. In response to the call JRC/2021/VLVP/1055 by the Joint Research Centre of the European Commission (JRC), this training proposal has been drafted in collaboration with the Hertie School in Berlin.

Furthermore, the proposal builds on the Pilot Project "Science meets Parliaments/Science meets Regions" (SMPSMR, 2018-2020) endorsed by the European Parliament and implemented by the JRC, in close consultation with the Committee of the Regions, in 2018-2020, with the aim of

spreading a culture of EIPM throughout the EU. Within SMPSMR, JRC requested Hertie School to develop and deliver three training courses on evidence-informed policymaking, in order to train EU policymakers on how to deal with evidence.

Target group

The training is designed for policy makers and public servants operating in the Western Balkans in different sectors of national and sub-national administrations, regulators, legislative and political organisations, and political officers.

Participating Online

The course will take place entirely online and delivered via EUI’s Virtual Learning Environment, Brightspace. Corresponding login information will be delivered via email to each participant. The classroom itself will be hosted on Zoom, and the Zoom link can be located on Brightspace.

2) Session overview

Afternoon 1 (24 June)	
14.00 – 14.15	Welcome and Introduction to JRC
14.15-15.30	Session 1.1: Why listening to science is so difficult for governments and policymakers <i>Prof. Dr. Thurid Hustedt, Professor of Public Administration and Management, The Hertie School</i>
15.45-17.15	Session 1.2: Citizen engagement & co-production <i>Prof. Dr. Thurid Hustedt, Professor of Public Administration and Management, The Hertie School</i>

Afternoon 2 (29 June)	
14.00-15.30	Session 2.1: Evaluating What Works – Critical Appraisal of Evidence <i>Prof. Dr. Christian Traxler, Professor of Economics, The Hertie School.</i>
15.45-17.15	Session 2.2: Impact Evaluation in Policymaking – Group Exercise <i>Prof. Dr. Christian Traxler, Professor of Economics, The Hertie School.</i>

Afternoon 3 (1 July)	
14.00-15.30	Session 3.1: Managing implementation with evidence <i>Prof. Dr. Kai Wegrich, Professor of Public Administration and Public Policy, The Hertie School</i>
15.45-17.15	Session 3.2: Policy design: getting the evidence for tool choice <i>Prof. Dr. Kai Wegrich, Professor of Public Administration and Public Policy, The Hertie School</i>

Afternoon 4 (6 July)	
14.00-15.30	Session 4.1: Building capacity for designing and implementing reforms <i>Prof. George Papaconstantinou, Professor of International Political Economy, School of Transnational Governance, European University Institute & Dr. Bob Traa, independent consultant, former IMF official, former central bank governor</i>
15.45-17.15	Session 4.2: Building capacity for key structural reforms <i>Prof. George Papaconstantinou, Professor of International Political Economy, School of Transnational Governance, European University Institute & Dr. Bob Traa, independent consultant, former IMF official, former central bank governor</i>

Afternoon 5 (8 July)	
14.00-17.30 (with a break)	Session 5: Evidence-Informed Policymaking in the EU accession process <i>Dr. Fabrizio Tassinari, Executive Director and Berggruen Fellow, School of Transnational Governance, European University Institute & Mr Miroslav Lajčák, EU Special Representative for the Belgrade-Pristina Dialogue and other Western Balkans regional issues, former Minister of Foreign Affairs of the Slovak Republic and President of the United Nations General Assembly for the 72nd session</i>

Afternoon 6 (9 July)	
14.30-17.30 (with a break)	Session 6: Building Capacity to Appraise and Manage Legislation <i>Prof. Claudio Radaelli, Professor of Comparative Public Policy, School of Transnational Governance & Dr Gaia Taffoni, School of Transnational Governance Post Doctoral Research Fellow, European University Institute</i>

3) Instructor Information

Thurid Hustedt is Professor of Public Administration and Management at the Hertie School. Her research focuses on public sector change dynamics, political-administrative relations and comparative public administration. Her research explores the role of policy advisory systems in governance and policymaking. She has extensive experience in executive education teaching audiences from a variety of national, cultural and professional backgrounds. Thurid is co-editor of the leading German-speaking journal in public administration and public policy, *dms – der moderne staat*. She has widely published in international journals including *Public Administration* and *Journal of European Public Policy*.

Christian Traxler is Professor of Economics at the Hertie School. Using experimental policy evaluation approaches, he studies public and behavioural economics, with a focus on tax evasion and enforcement. Christian has worked with numerous local and federal governments helping to design and implement experimental evaluations. He has an extensive record in teaching evaluation methods, including in executive education programmes. His work has been published in leading international journals such as the *Review of Economics and Statistics* and the *Journal of the European Economic Association*.

Kai Wegrich is Professor of Public Administration and Public Policy at the Hertie School. His main research interests are bureaucratic politics, regulation and policy innovation. He has led public management teaching at the Hertie School since he joined in 2007, and has extensive experience in executive education, leading courses for a wide range of audiences. Kai gained first-hand experience in applied policy research when he was Senior Policy Analyst at RAND Europe in Berlin and Cambridge before joining Hertie. He has published several books and articles in leading academic journals such as *Public Administration*, *the Policy Studies Journal* and the *Journal of European Public Policy*. He is currently co-authoring a textbook with Anke Hassel on 'How to do public policy', forthcoming in 2020 by Oxford University Press.

George Papaconstantinou is a Professor of Economics at the European University Institute School of Transnational Governance and Director of the School's executive education programme. He is



an economist who holds a Ph.D. from the London School of Economics and has served government at the highest level, as cabinet minister, Member of Parliament and Member of European Parliament (MEP). As Greece's Finance Minister and subsequently Minister of Environment and Energy, he guided implementation of an ambitious and wide-ranging governance reform programme relating to budget and revenue processes, market liberalisation, publicly owned corporations and the divestment of state assets, as well as for the transition to clean energy and a green economy.

In the earlier part of his career, he was a senior economist at the OECD, subsequently served in a policy advisory capacity for the Greek government, was a Board member of the largest telecoms company in Greece, taught at the Athens University of Economics and Business and consulted for the European Commission and international think-tanks. Since leaving public office, his work has focused on economic and financial policy-related analysis and governance issues. He has recently published 'Whatever It Takes - The Battle for Post-Crisis Europe'.

Dr. Fabrizio Tassinari is the Executive Director and Berggruen Fellow at the European University Institute's School of Transnational Governance, where he develops the overall strategic direction, the design and the policy programme of the School.

Tassinari, a political scientist, has a background in research and policy advice on questions of democracy, governance and international security, in and around Europe. He published extensively on peer-reviewed journals and volumes and is the author of the book *Why Europe Fears its Neighbours* (Praeger) reprinted in an updated edition for the mass market and translated into Turkish (Inkilap). His writings and opinions regularly feature in mainstream international media, such as the *Economist*, the *Financial Times*, the *Washington Post*, CNN, *Le Figaro* and *Die Welt*. Among his advisory positions, he served as a Fellow at Johns Hopkins' School of Advanced International Studies and at the Woodrow Wilson Center in Washington, DC, as well as a senior Transatlantic Fellow at the German Marshall Fund of the United States in Berlin.

Claudio Radaelli is a Professor of Public Policy at the European University Institute School of Transnational Governance. Professor Radaelli was awarded two advanced grants by the European Research Council. He brings to the European University Institute the ERC project *Protego*, Procedural Tools for Effective Governance. He has published more than 80 articles in refereed political science journals and 55 book chapters.

As visiting Professor at the College of Europe in Bruges, he offers a workshop on regulatory reform. Professor Radaelli has trained public managers from more than 30 countries in how to use regulatory policy instruments. He is the editor-in-chief of the *International Review of Public Policy*. He serves on the editorial boards of journals such as *European Journal of Risk and Regulation*, *Journal of Public Policy*, *Political Studies Review*, and *Regulation & Governance*.



4) About Us

European University Institute – School of Transnational Governance

The EUI is an international organisation, established by the Convention signed in 1972 to operate in the fields of higher education and research. The EUI has a three-pillar mandate: (i) providing doctoral and post-doctoral researchers with advanced academic training; (ii) fostering research and analysis related to the European integration process and shifts in politics in Europe and globally; and (iii) delivering postgraduate and executive education on transnational governance mainly through its School of Transnational Governance (hereafter referred to as “STG”).

The EUI has 23 Member States, and hosts an international community of more than 1,100 members, between Master’s students, early-stage researchers, professors and administrative staff academic and administrative staff. The EUI is also home to the Historical Archives of the European Union, which provides unparalleled insight into the EU integration process.

The School of Transnational Governance was established in 2017 as part of the European University Institute in Florence. The School’s Executive Education courses equip professionals from policy, diplomacy, NGO’s, media and the private sector with the necessary tools to tackle cross-border issues in their respective fields of competence. Each seminar combines academic learning with practical case-study sessions and skills sharing. The interactive experience cultivates debate and exchange between participants of different but complementary backgrounds from the public and private sector.

The Hertie School

The Hertie School is a fully accredited international public policy school based in Berlin, Germany. It prepares exceptional students and professionals for leadership positions in government, international organizations, business and civil society. The Hertie School’s Executive Master Program in Public Administration, its executive courses and customized programs equip professionals experienced in working for or in the public sector with the necessary tools and concepts for the next successful step in their career.

Interdisciplinary and practice-oriented teaching, first-class research and an extensive international network set the Hertie School apart. The School follows five principles: interdisciplinarity; a trisectoral approach integrating the public sector, the private sector and civil



society; internationality; practice orientation; as well as ethics and leadership responsibility. The Hertie School's renowned international faculty bundles expertise in the fields of public sector reform, anti-corruption and good governance, international relations, conflict management and security, economics, law and health governance amongst others. The School plays a vital role in promoting good governance and engages in public debate and discussions with experts and policymakers.

The Hertie School's Executive Education department offers tailor-made executive programs for clients across all sectors: international organizations, public administrations, business, non-profits, think tanks and academia. Curricula are developed in close cooperation with clients in order to respond to the specific needs of every organization and to guarantee maximum applicability of the acquired skills to the challenges that participants face in their professional life. Trainings can be delivered on the Berlin campus, abroad or in interactive online formats that expand program offerings to participants around the world, regardless of location.