

FAS 2020 webinar, 21 October 2020

Draft Agenda

The objective of the webinar is to have open and constructive exchanges about the current implementation of the Farm Advisory Systems (FAS) in the Member States. Farm advice should play an important role in the next CAP after 2020 and it is interesting to take stock of the situation after the evolution of the FAS since 2007 and before the implementation of the reform.

	<i>Morning- Presentations</i>	
9:00	Welcome and introduction	Pierre Bascou (EC, AGRI) and Alan Belward (EC, JRC)
9:30	The Farm Advisory Systems of the CAP: current legal framework and outlook	Aymeric Berling and Juan Alvarez de la Puente (EC, AGRI)
9:45	The implementation by Member States: FAS notifications	Vincenzo Angileri (EC, JRC)
10:00	FAS implementation in Belgium Flanders	Ann Verspecht, (Ministry of Agriculture, BE-FL)
10:20	FAS implementation in France	Antoine Roulet, Ministry of Agriculture (Ministry of Agriculture, FR)
10:40	FAS implementation in Hungary	Ágnes Gáborné Jakab (Chamber of Agriculture, HU)
11:00	Break	
11:20	Evaluation of the CAP's impact on knowledge exchange and advisory activities	Andreas Kolodziejak (EC, AGRI)
11:40	AGRILINK project and evaluation of the EU-FAS	Pierre Labarthe (INRA, FR)
12:00	An example of possible synergy: the Better Training for Safer Food programme (SANTE)	Desmond Maguire (DG SANTE, FVO)
12:30	Break	
	<i>Afternoon – Open discussion on FAS topics*</i>	
14:00	Advisory bodies and advisors	facilitator: Aymeric Berling (EC, AGRI)
14:30	Approaches of advising	facilitator: Juan Alvarez de la Puente (EC, AGRI)
15:00	Content and quality of the advice	facilitator: Juan Alvarez de la Puente (EC, AGRI)
15:30	Advice and new technologies	facilitator: Vincenzo Angileri (EC, JRC)
16:00	Facilitating at EU level the implementation of advisory systems	facilitator: Vincenzo Angileri (EC, JRC)
16:30	Conclusions	
17:00	End of the webinar	

*For each topic a facilitator will coordinate discussion based on questions that will be sent to the participants before the webinar. Participants will share opinions based on their experience in their Member State. As an introduction to the discussion, for each item, delegates from two/three Member States will be invited to present the situation in their country.

Questions for discussion groups (21st October 2020, afternoon)

Five discussion groups:

Discussion group 1: Advisory bodies and advisors

- **What is your experience with the nature of the FAS bodies?**

Private/public, existing/new, academics/professional organisations/public administration, difficulties to find, etc.

- **What is your experience in how are the FAS bodies designated?**

Public procurements, administrative designation, call for projects, certification procedures, role of a coordination body, issues raised etc.

- **What is your experience in how are FAS bodies linked to their technical/scientific environment?**

Link with research, link with the farming community, link with other advising networks (e.g. Better Training for Safer Food), etc.

- **What is your experience in how is FAS financed?**

Funded by public money, private money (charged), what are the needs, etc.

Discussion group 2: Approaches of advising

- **What is your experience in the occurrence/efficiency of the different advising approaches?**

Face to face on farm, out of the farm, groups on farm, seminars, leaflets, pilot farms, internet (webinars, skype, ...), etc.

- **How to foster farmers' request of advice?**

How to identify farmers expectations, how to promote advice in areas not yet well covered, how advice can help the adoption (or not) of different types of innovation (e.g. direct market, environmental issues etc.)

Discussion group 3: Content and quality of the advice

- **How to ensure an appropriate content of the advice?**

What is "an advice", how to focus the advice on needs, etc.

- **How to ensure a quality advice?**

What is a good advisor, how to assess quality of advice, how to ensure impartiality, etc.

- **How to ensure education/training of advisors?**

Needs, education/training bodies involved, regular training update

Discussion group 4: Advice and new technologies

- ***What is your experience on the use of relevant new technologies for advice?***

Satellite Copernicus/Sentinel, drones, IT systems for supporting farming decisions, databases, farm level tools, Artificial Intelligence, social networks, etc.

- ***What is your experience in fostering the use of new technologies for advising?***

Adaptation to typologies of farmers, accessibility of new technologies to advisors, data collection etc.

- ***What is your experience in fostering the uptake of new technologies by farmers through advice?***

Needs, resistances, competition with private service providers, etc.

Discussion group 5: Facilitating at EU level the implementation of advisory systems

- ***In your experience is the FAS database useful?***

Present use, need for expanding, information per Member States/topics/type of advice/tools, etc.

- ***How to further exchange on experiences of FAS implementation in Member States?***

Web portals on further scientific information, opening of the database/web portal to the public, seminars/workshops, etc.

- ***How to link the discussions at EU level on FAS and other related topics (research, networks, etc)?***

Need to have an AKIS approach in the future, need to have specific discussions on advice, best forums to put together all actors, etc.