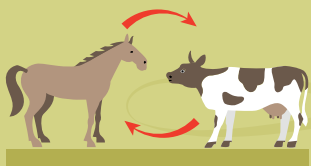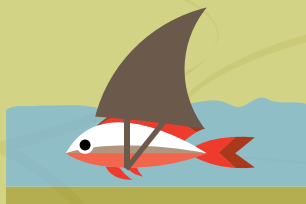European Commission

KNOWLEDGE CENTRE FOR FOOD FRAUD AND QUALITY

Food fraud and quality

Food fraud constitutes a violation of EU food law and is done intentionally for financial gains through consumer deception, while dual food quality concerns food marketed under the same brand and packaging across several EU Member States, but with unexplained differences in composition.
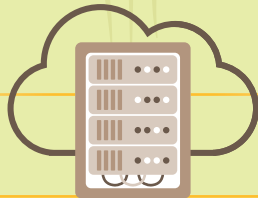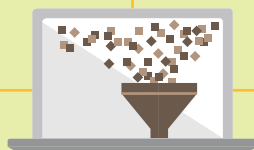
Substitution

Mislabelling

Quality

The EC Knowledge Centre for Food fraud and Quality...

Disseminates

Collects

Validates

...knowledge and makes it available

For whom?

European Commission

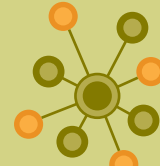Member States

Citizens

How?

Databases

Early warning tools

Knowledge transfer

Networking

Analytics

Why?

Economic costs of food fraud
to industry are estimated at € 8-12 billion per year.

Trust
Consumers have less confidence in the food they buy and honest food business operators loose their reputation.

Public health consequences
Food fraud poses a risk for public health, especially when allergenic ingredients are used to substitute more expensive ingredients.