

Approaches and methods

Co-creation and deliberative approaches
Case study examples

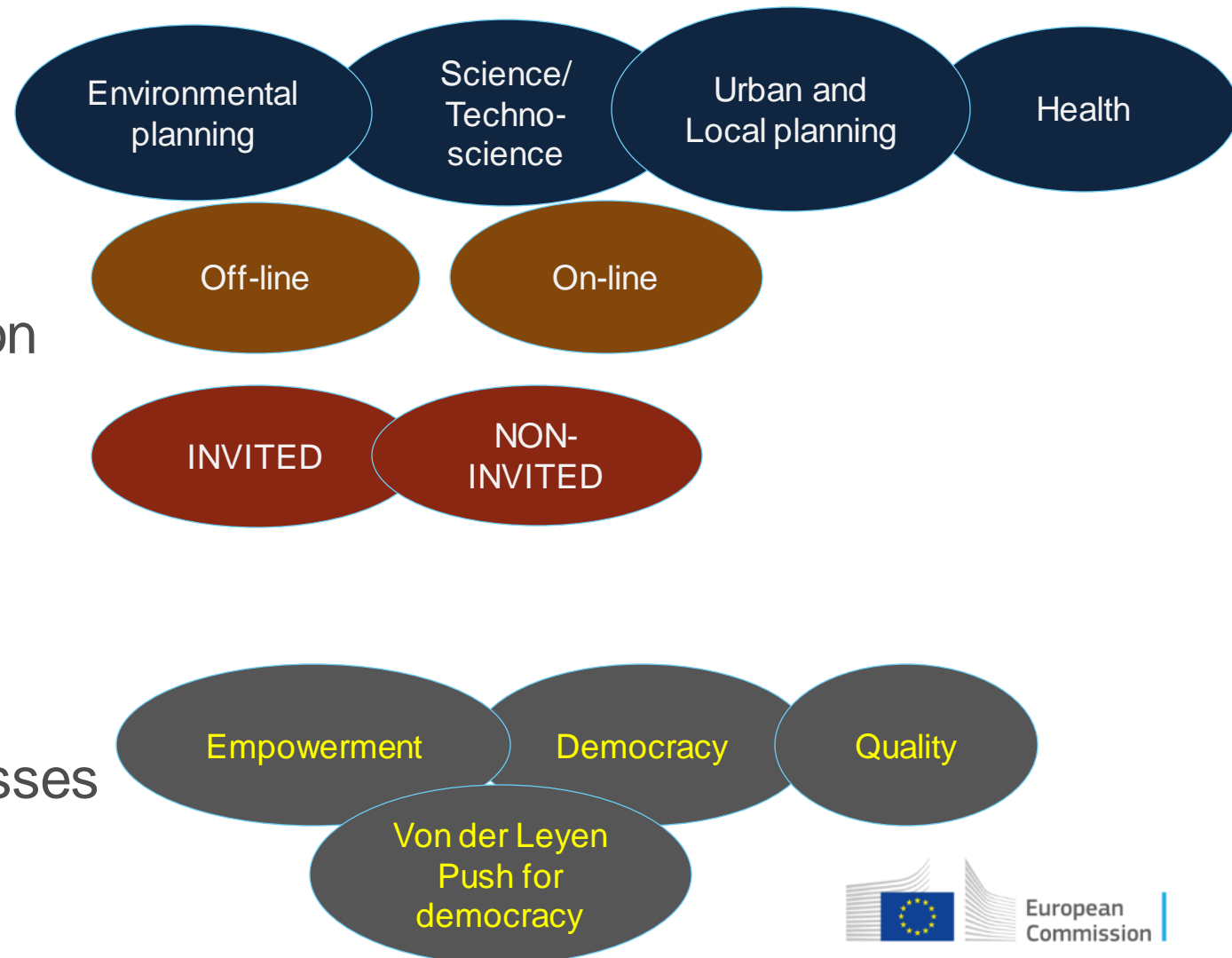
27 September 2023, Brussels

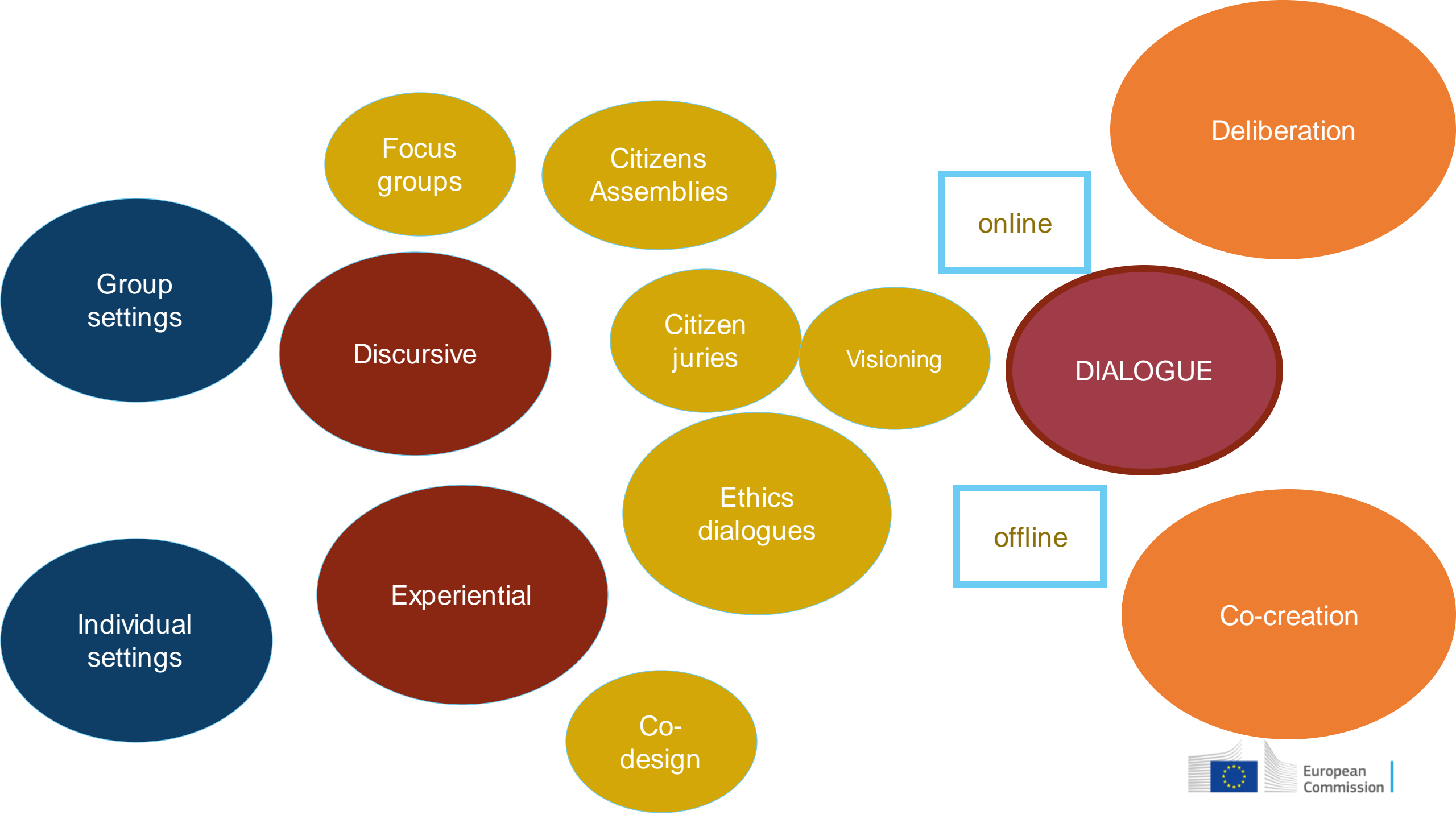
Ângela Guimarães Pereira, Anna Paola Quaglia, Ramses Grande Fraile

*Competence Centre on Participatory and Deliberative Democracy
JRC, S.2*

Understanding the context

- Policy domain
- Policy challenge
- Mode of delivery/implementation
- Rules of participation
- Intended outputs
- Feeding into policy
- Altering (organisational) processes







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Occupy Cif
Occupy Wall Street

● This article is more than 11 years old

What makes Occupy different: inclusion

Manissa McCleave Maharawal

Tue 15 Nov 2011 23:54 GMT



84



A sign in Zuccotti Park during an Occupy Wall Street protest in New York, 10 November 2011. Photograph: Seth Wenig/AP

<https://www.theguardian.com/commentisfree/cifamerica/2011/nov/15/occupy-wall-street-occupy-movement>

A short time ago, financial sector employees passed over the graves of Africans on their way through Zuccotti Park each day. Capitalist traders the world over made pilgrimage to the Stock Exchange, where slaves were once stocks. And only a select few could enter the inner sanctums of Wall Street, that same street on which a wall was built to keep Native Americans out.



© Presidio participativo del Patto del fiume Simeto

France

● This article is more than 2 months old

French protesters and police clash in marches against pension changes

Police use teargas and water cannon against hooded protesters on the margins in some cities



Paris police fire teargas at protesters amid pensions unrest - video report

Protesters and police clashed on the edges of street demonstrations in France on Tuesday as hundreds of thousands of people took part in marches against Emmanuel Macron's use of constitutional executive powers to push through an unpopular rise in the pension age to 64.

Angelique Chrisafis in Paris

@achrisafis

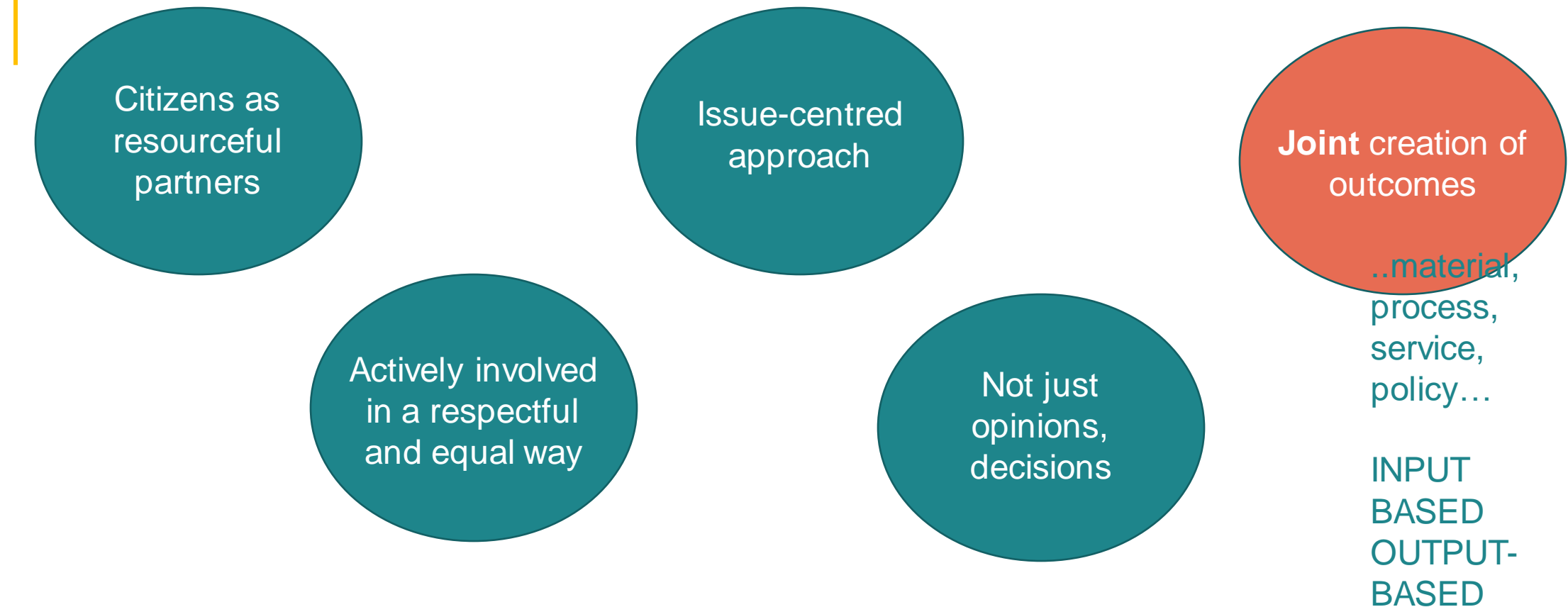
Tue 28 Mar 2023 18:18 BST



<https://www.theguardian.com/world/2023/mar/28/french-protesters-and-police-clash-in-marches-against-pension-changes>

Spaces of democratic participation

“Co-creation”



➔ Marketing
Design
Urban & territorial planning

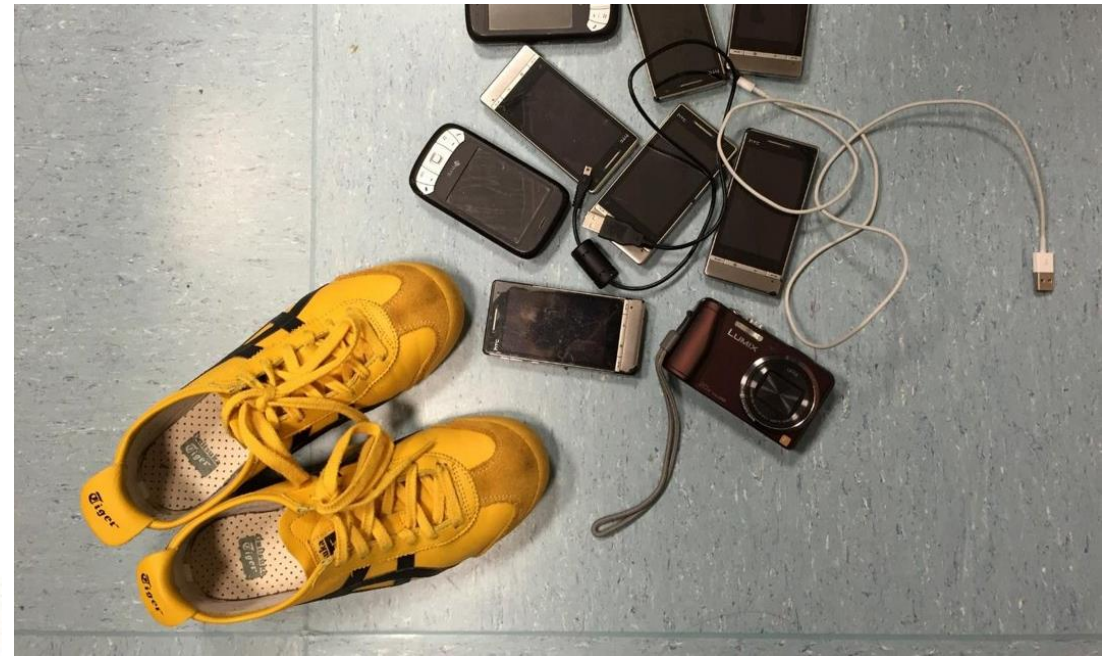


KEY QUESTION!

What is the object of co-creation?

→ Bring into the decision making-process what citizens need, what they are concerned about and what they care for

Hands-on activities



Co-creation case study: BiodiverCities

- 10 case studies that would pilot how to build biodiverse urban futures with citizens





The project

Overall objective: co-creating urban green infrastructures with citizens across Europe

Duration: January 2020-April 2023

Policy context: EU's Biodiversity Strategy for 2030 and Communication 404 COM (2022) 404 final

Who have we partnered with? Leiden, Lisbon, Maribor, Novi Sad, Palermo, Palma, Regalbuto, Valongo, Varese, Vilnius



© National Green Roof Association
Serbia and City Library Novi Sad

The set up

- Project centred on **co-creation** process to engaging with citizens on shared matters of concern in specific urban and territorial contexts.
- **Anchoring** to the policy process and follow-up with local communities

JRC offered:

- Contract for a local expert approx. 20.000 euro
- Capacity building workshops
- Coaching corners

What were the cities doing?



© Ieva Misiune

- Neighbourhood
- Very well-defined environmental focus
- Community-engagement

Cities: Leiden and Vilnius



© Municipality of Regalbuto

- City-level
- Culture/strategic planning
- Radical innovation

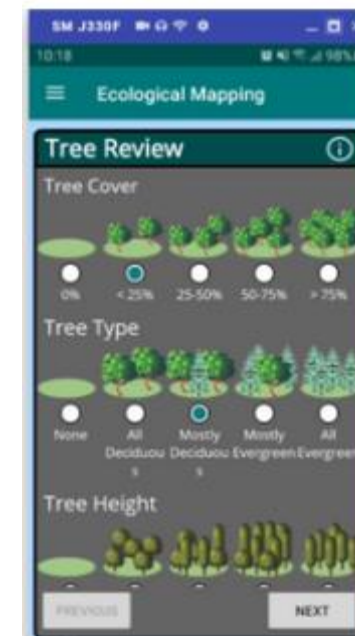
Cities: Regalbuto, Novi Sad and Palermo



© Municipality of Valongo

- Ad-hoc interventions across the cityscape
- Existing plans and policies
- Incremental institutional innovation

Cities: Valongo, Palma de Mallorca, Maribor



© Pedro Pinho

- Mapping species or habitat structures
- Scientific/educational focus

Cities: Varese and Lisbon

+1000 engaged citizens

Competence Centre on
Participatory and Deliberative Democracy

Regalbuto: visioning bio-diverse places



© Municipality of Regalbuto

Outreach: Interviews and focus groups organized with citizens, different social groups and stakeholders. E.g., the main issues addressed concerned lifestyles in the past with an analysis of the local economic fabric.



© Municipality of Regalbuto

Co-analysis: community mapping with students, local farmers, citizens, carried out in schools, squares and faith-based centers.



© Municipality of Regalbuto

Collaborative workshops: presentation of the data collected and options for transformative scenarios; collective discussion about the draft of the strategic development plan

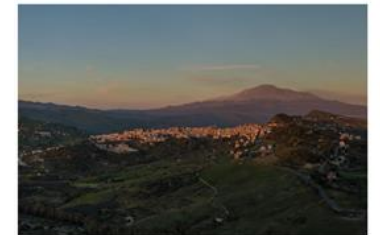
Outcome:
Strategic
Development
Plan



NEWS ANNOUNCEMENT | 19 October 2022 | JCR Research Centre

Remote town in Sicily pioneers new ways of democracy

Regalbuto, a town below Mount Etna, sets an example by involving locals in new ways to rethink the town's future, address its demographic decline and prepare for wildfires.



European
Commission



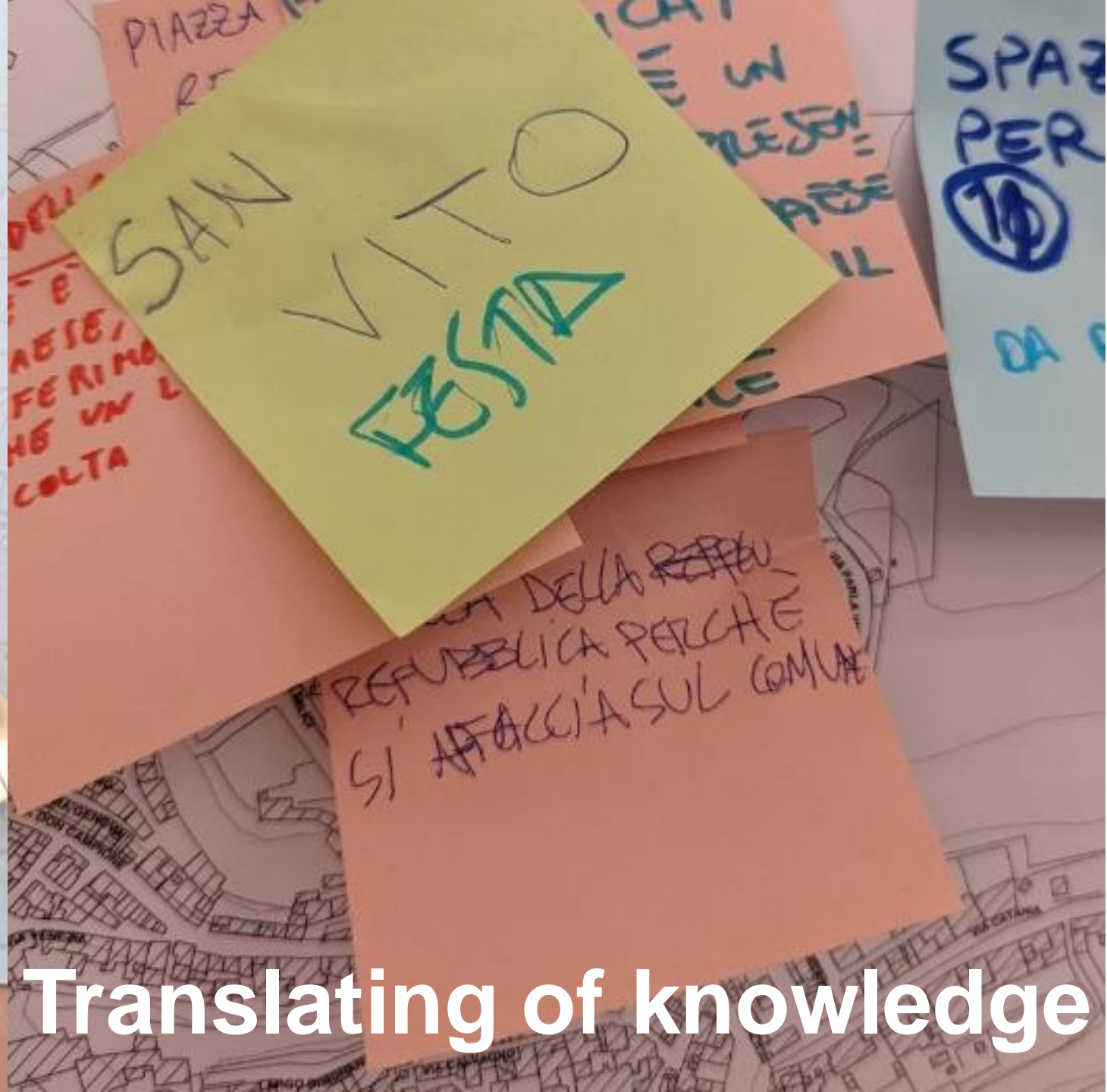
Creating of experimental spaces



Constant political work



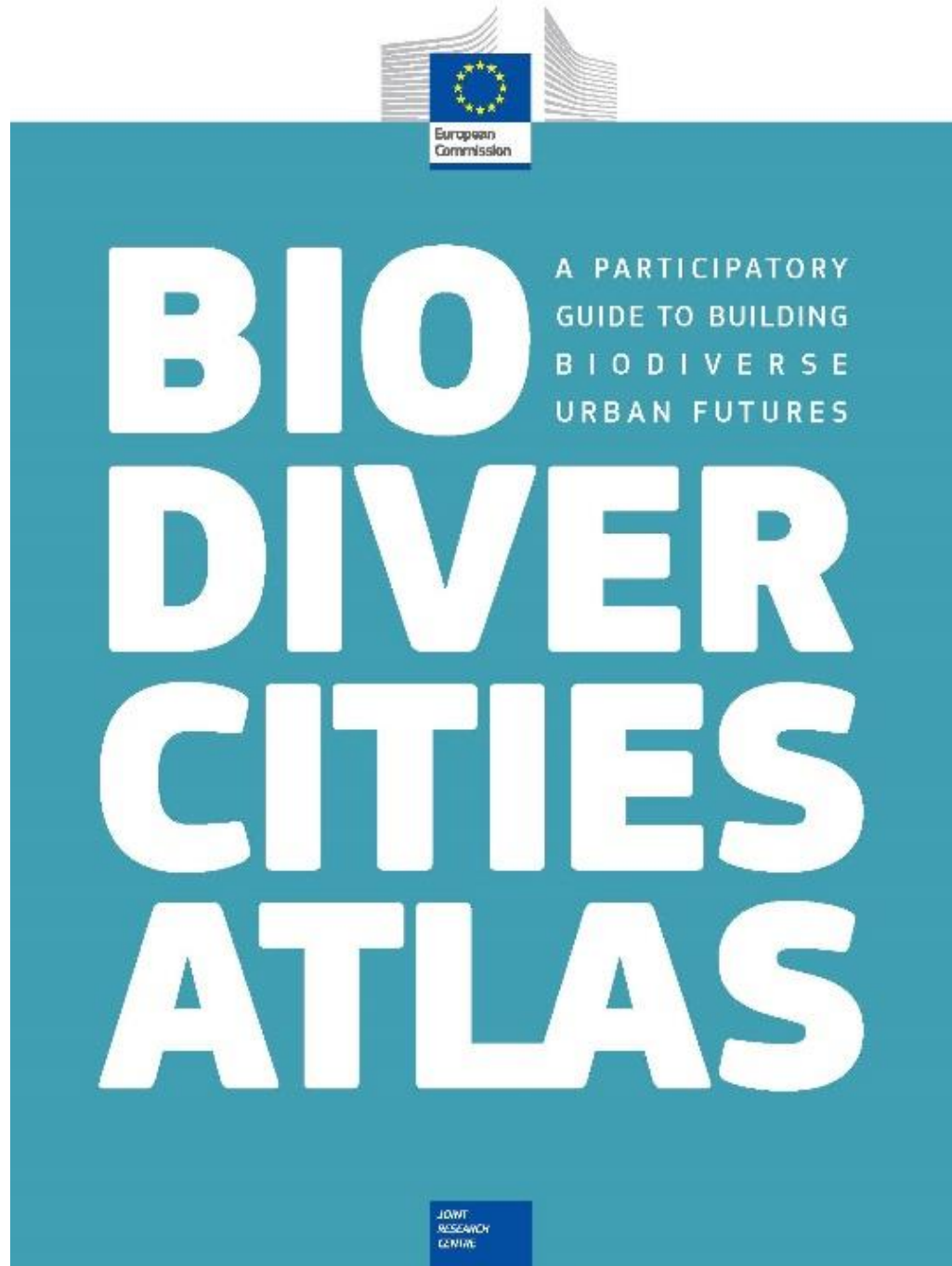
Embeddedness



Translating of knowledge

WHAT WE LEARNED

BIODIVERCITIES ATLAS



Engaging citizens to reverse pollinators decline

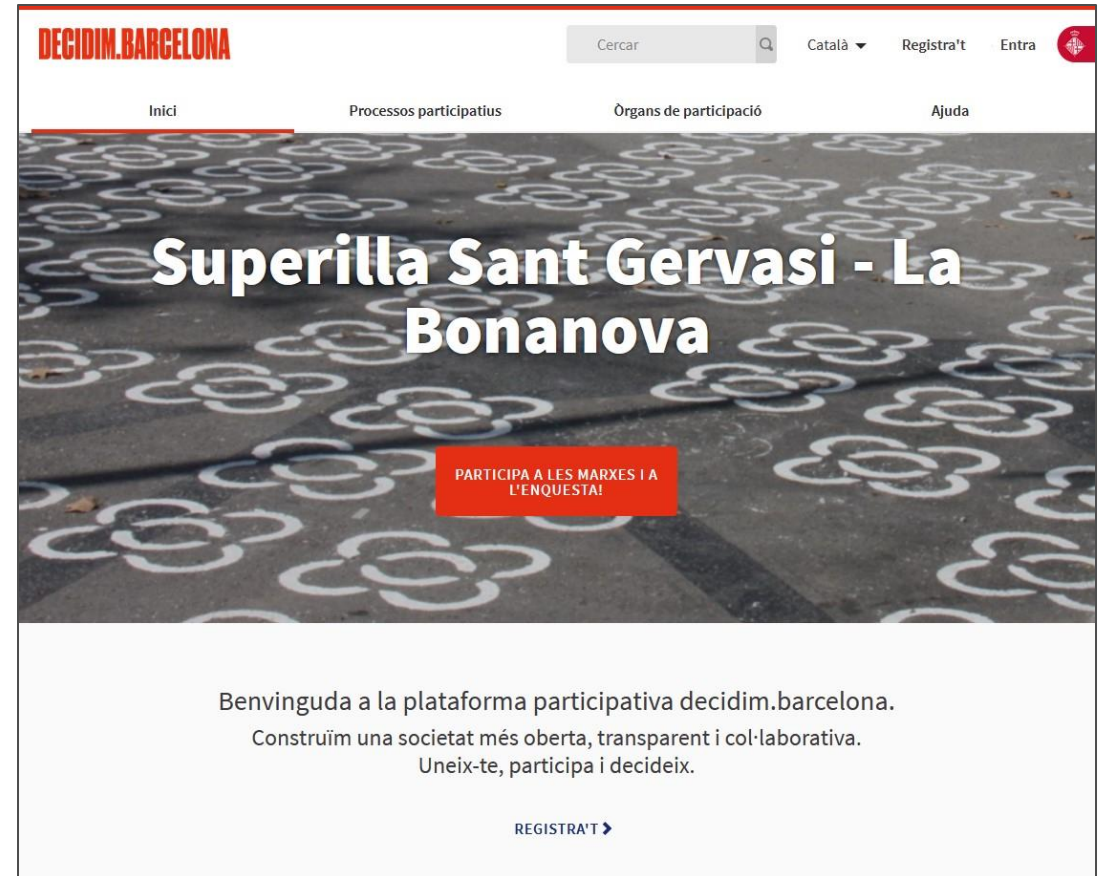


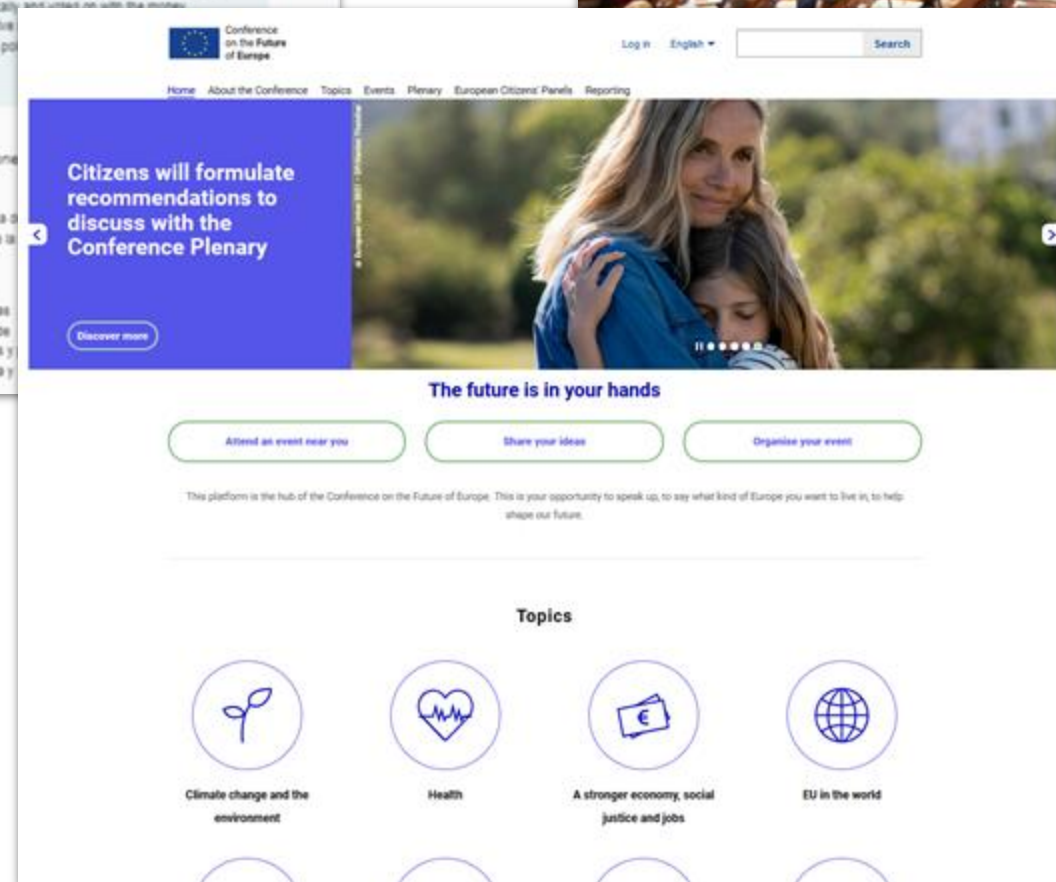
Training for Public Administrations

Other formats and tools

Decidim Barcelona

- Open source participatory platform created by the Barcelona City Council.
- Digital space that hosts multiple participatory process in which citizens can create, debate, vote and track proposals aimed to improve life in the city.
- Augmented participation: Online and offline integration



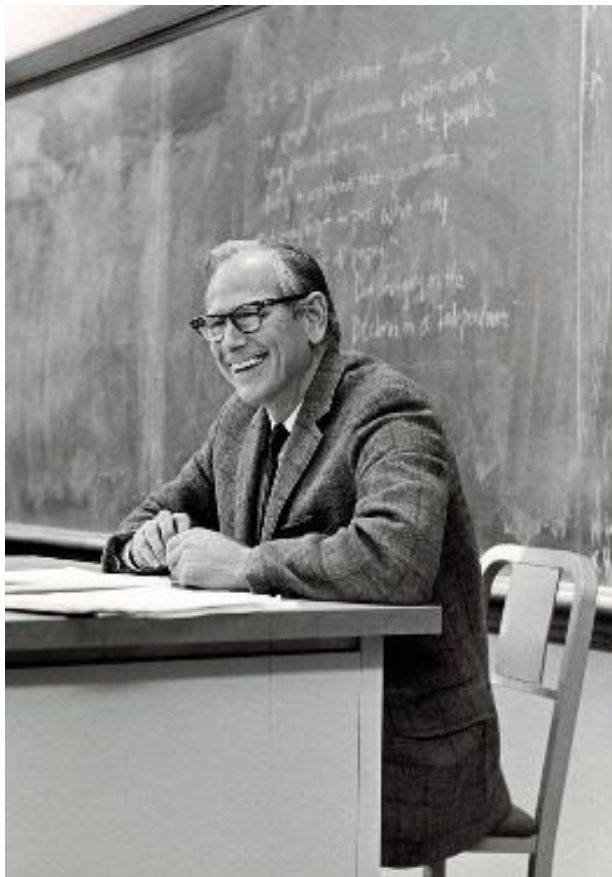


A curious case – Participatory Budgeting

- Members of a community decide directly how to spend part of a public budget
- Relatively recent, spurring globally and across some EU Member States over the past 15-20 years
- Not standardised as a method, rather customisable, experimental variations tailored to local contexts and needs
- Realised through guided deliberation and negotiation over the allocation of public resources between citizens (or other civic actors) and government actors
- Focused on financial matters
- Can use both randomised sampling or convenience sampling
- Combines debate and deliberation

“Deliberation”

Deliberative democracy and the “mini-public”



« [...]‘**minipopulus**’ consisting of perhaps a thousand citizens ***randomly selected*** out of the entire demos (Dahl 1989: 340) »

- An assembly of citizens, demographically representative of the larger population
- Everyone should have an equal chance to be selected

“Its task would be to *deliberate*, for a year perhaps, on an issue and then to announce its choices”

“It could be attended... by an advisory committee of scholars and specialists”

“It could hold hearings, commission research, and engage in debate and discussion”

Deliberative mini-publics

- Deliberative polls
- Planning cells
- Citizens' Juries
- Consensus Conferences
- Citizens' Panels
- Citizens' Assemblies
- Deliberative Committees
- Citizens' Initiative Review
- ...

Common characteristics

- *Randomly selection*, for equal chances
- *Stratified sampling*, for representation
- *Remuneration* of participants
- *Facilitation* of discussions
- *Evidence and advocacy* cross-examined by citizens

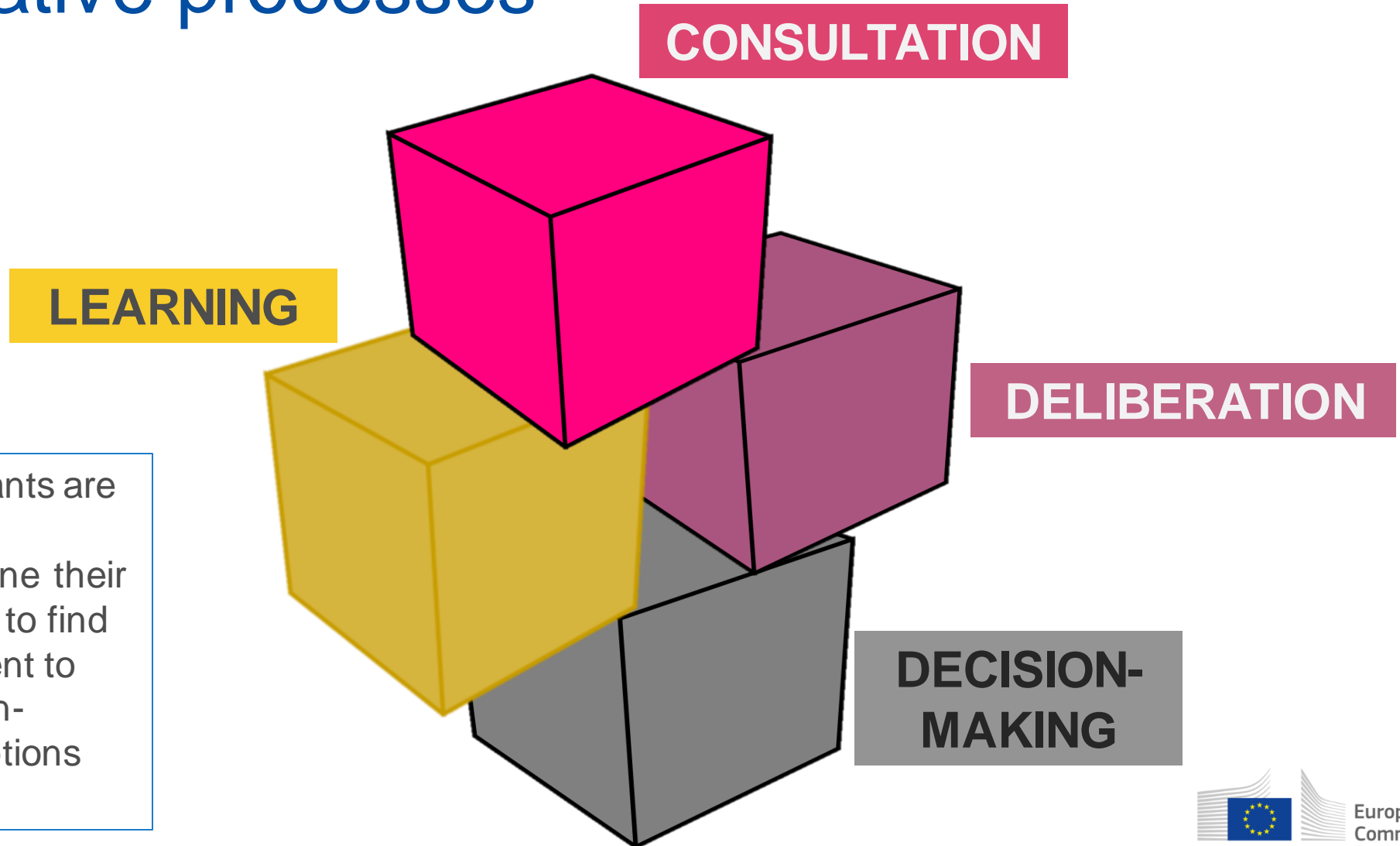
Recruitment

Sortition: Invite and select so that the participants fit the composition of the population



- “The art of sortition”: factual vs attitudinal data, number of people, recruitment invitation
- **Decision over the population you are ultimately working to represent through the civic lottery**

Typical structure of deliberative processes

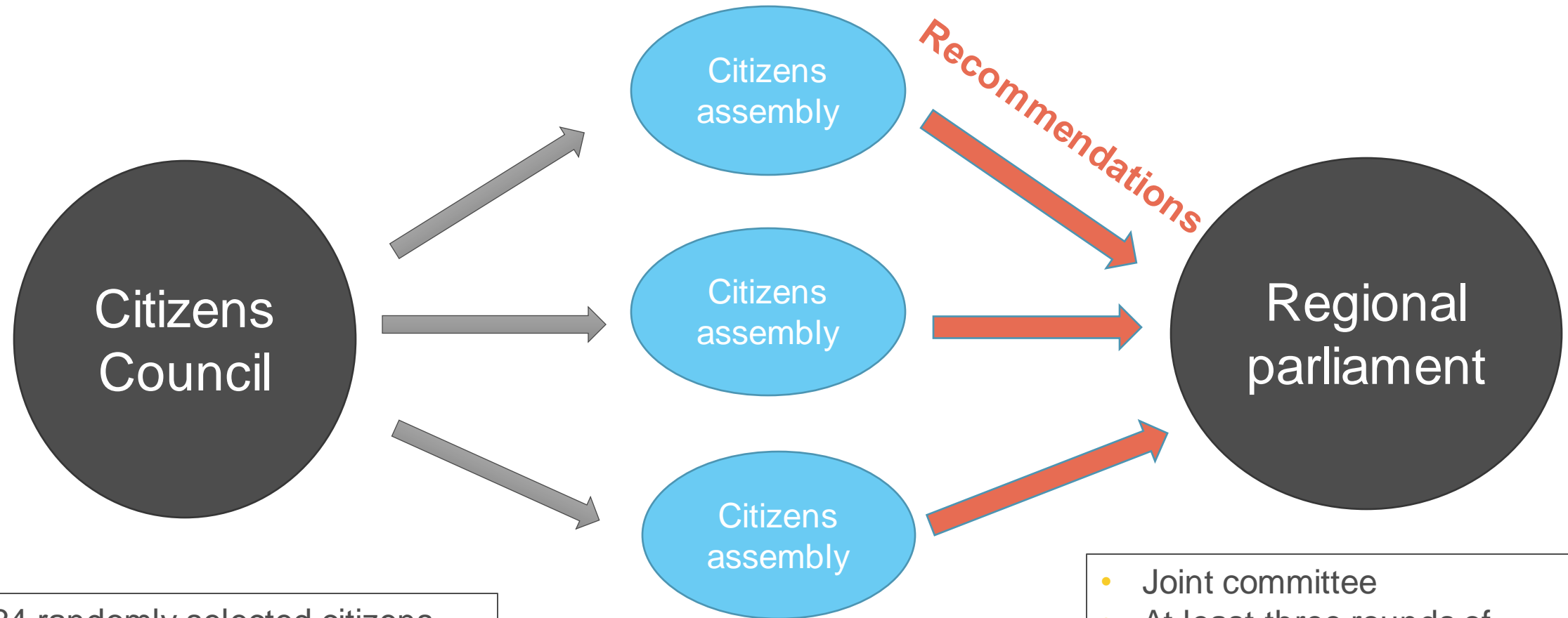


Deliberation: participants are exposed to different perspectives, re-examine their preferences, and seek to find some level of agreement to inform political decision-making → weighing options and making choices

Examples

- Ad-hoc or institutionalised mini-publics
- Local/regional or national mini-publics

A permanent Citizens' Assembly: the Ostbelgien model



- 24 randomly selected citizens
- Permanent body serving for 18 months
- Agenda setting
- Initiating Citizens Panels
- Monitoring Implementation

- 25-50 randomly selected citizens
- Temporary but regular
- Invitation of experts

- Joint committee
- At least three rounds of discussions
- Motivated (negative) opinion
- Progress in one year

For more details: https://www.bertelsmann-stiftung.de/fileadmin/files/Projekte/Demokratie_und_Partizipation_in_Europa/Shortcut/Issue_7_The_Ostbelgien_Model/Shortcut_7_The_Ostbelgien_Model.pdf



European
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Recap: questions to consider when selecting a deliberative method

- What's the room for empowerment to citizens?
 - Who commissions the process
 - For what purpose and with what kind of output in mind
 - What kind of political commitment
- How is the issue framed and by whom?
- How to select and provide relevant knowledge
 - What stakeholders should be invited into the process (and/or as part of the governance structure)
- How to allow citizens to learn from, question and make sense of knowledge
- How to ensure effective and inclusive facilitation and deliberation
- Follow up: what happens after the process is concluded?

Resources



The Competence Centre on Participatory and Deliberative Democracy

Strengthening the democratic infrastructure

*Competence Centre on Participatory and Deliberative Democracy
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The European Commission's Competence Centre on Participatory and Deliberative Democracy



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Commission

The political momentum

- 6th priority: A new push for European Democracy
- European Democracy Action Plan
- COM(2022) 404: Conference on The Future of Europe. Putting Vision into Concrete Action



5 Pillars



Guidance to
policymakers

Capacity
Building

Experimentarium

*Research and
Innovation*

Knowledge
repository

Networking



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BIO DIVER CITIES ATLAS

A PARTICIPATORY
GUIDE TO BUILDING
BIODIVERSE
URBAN FUTURES

**18
SEP**

2023

OPEN MEETING

Meet the Competence Centre!

📍 ONLINE



**Training on co-creation and
deliberative processes for public
administrations**

**Pilot training on 18 October in
Wrocław**



TRAINING

**Training on citizen
engagement in
policymaking - NEW
DATES!**



17 Nov 2023 - 23 Nov 2023

[Citizen Engagement](#)

[Deliberative Democracy](#)

Thank you

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