

Planning a CE process

Where do we start?

Competence Centre on Participatory and Deliberative
Democracy

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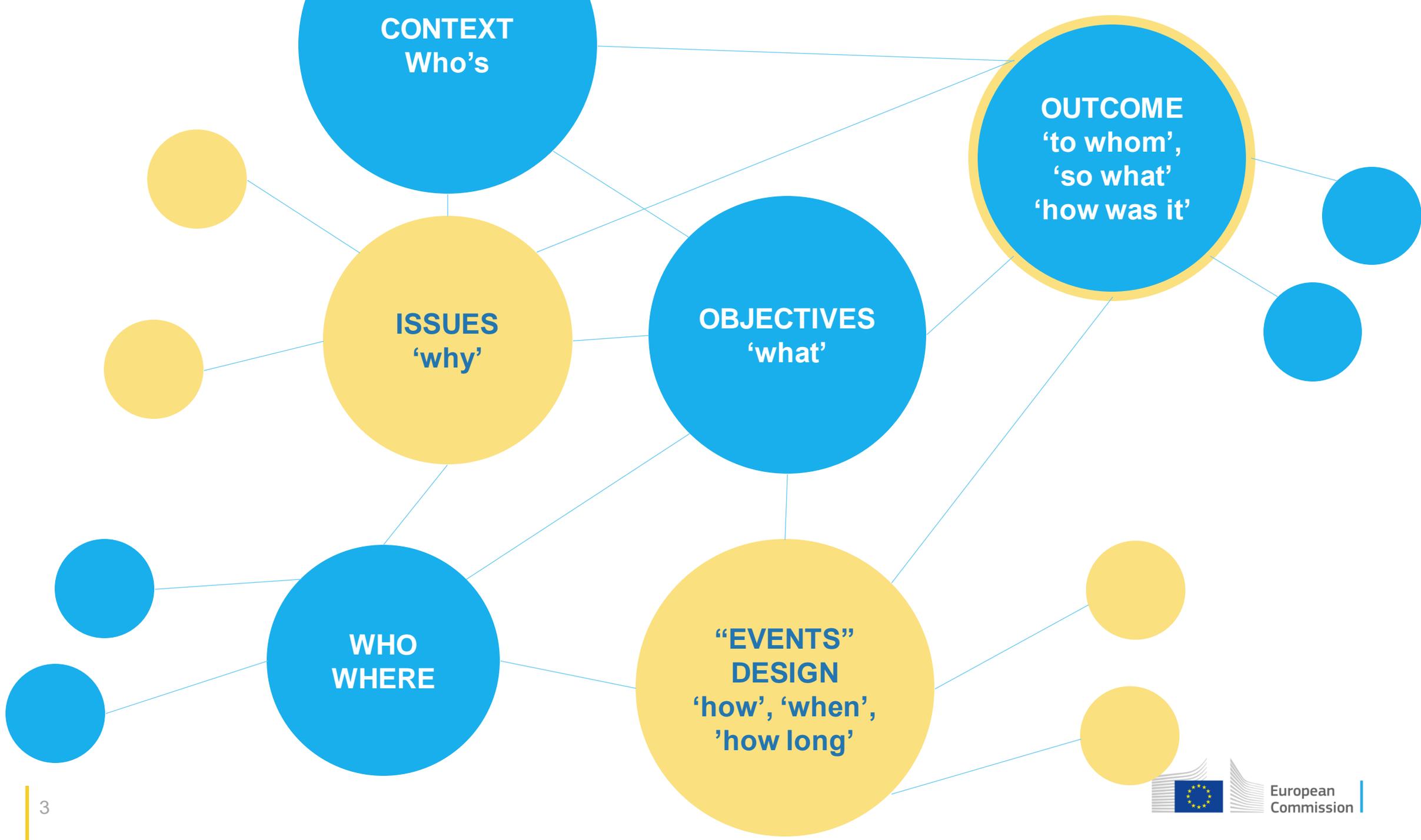
27th September 2023

General Objectives

invited citizen engagement: should allow the structuring of participants knowledge, values, expectations, ideas, etc. into relevant input to the policymaking/research/planning/decision process/evaluation/...

→ ORGANISED PROCESS←

→ *within a context*←

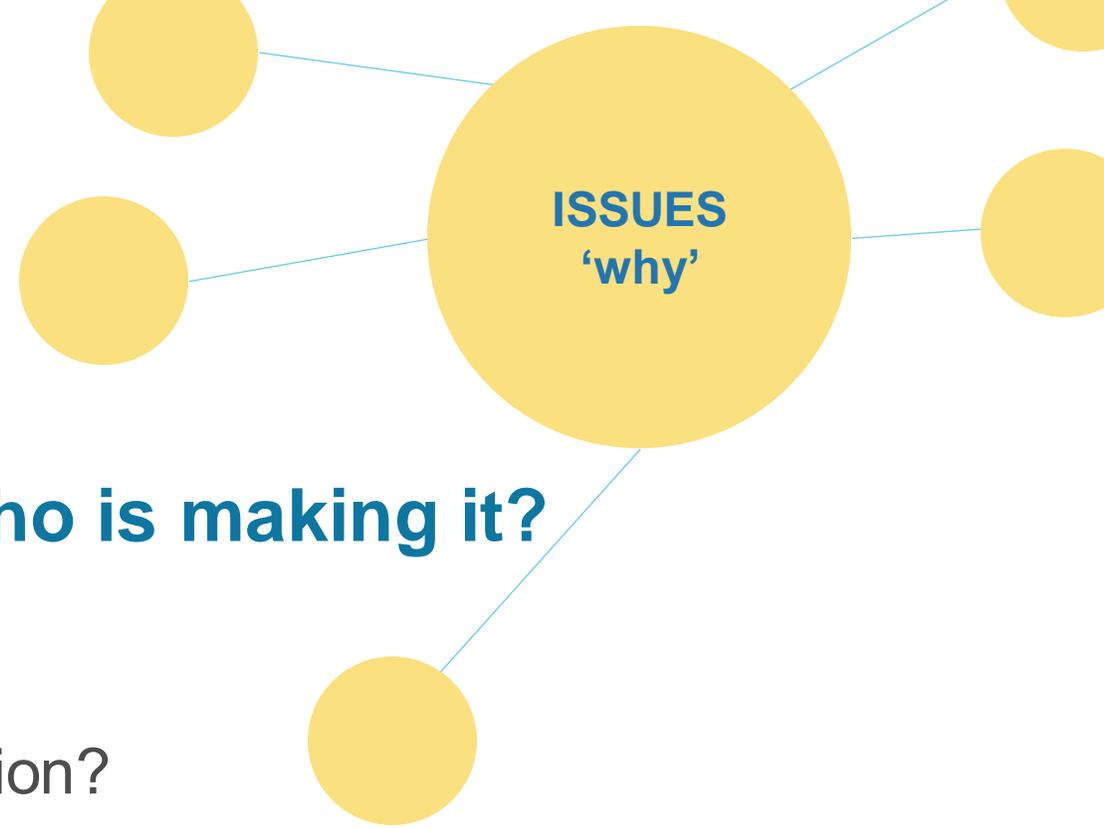


Who is asking for a CE process?

- Public administration at regional or local level
- Directorate General in the Commission
- National Government
- ...

What is the political commitment and the anchorage of the process in the policymaking or planning? [expected impact, influence]

stock taking | framings



What is the issue and who is making it?

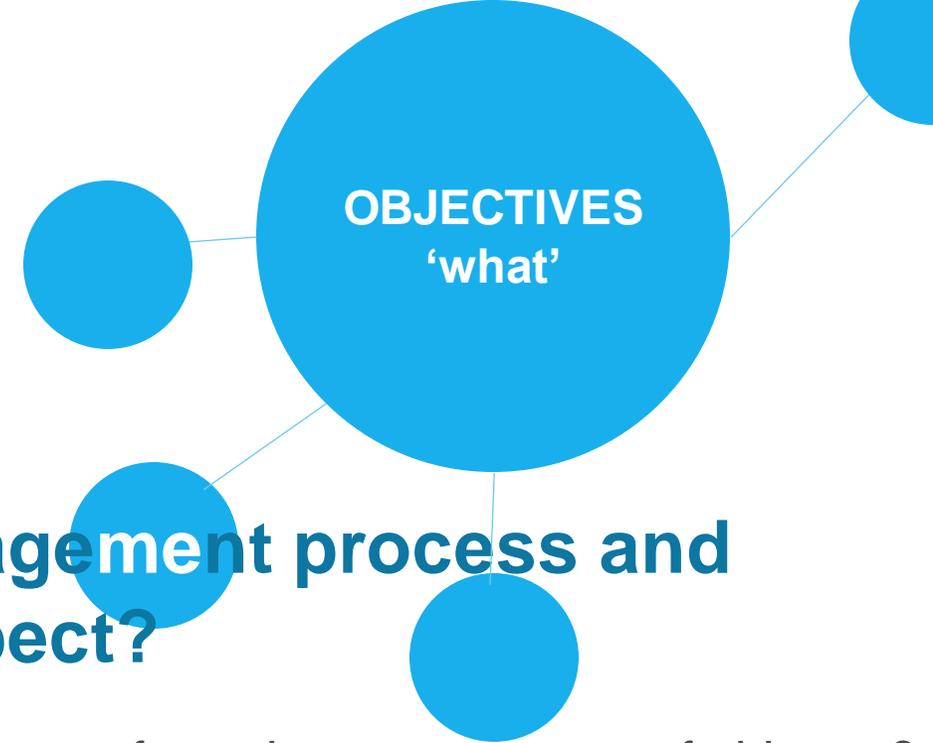
Framings

- What's the context | situation?
- Public narratives

Taking stock

- Were there other exercises of citizen engagement on this issue?
- What's the added value from engaging citizens in the issue of concern?

objectives | scope



Expectations

What to expect from the engagement process and what can the participants expect?

What do we expect to achieve with the outcomes from the engagement of citizens?
[Issues of concern? # Explore trade-offs? # Visions? # Recommendations?]

Commitments

What **'contract'** can be reasonably established with participants? *[this is related to what they are expected to do and deliver, and what the institution will do with the results]*

Request

What is the 'building' question?

participants | who?



Sampling: depending on what you want: demographic representativeness is not necessarily the only criterion.

→ *KEY in Deliberative Processes*

Who is the citizen?

Target any person/specific communities?

Sampling. Representative, Purposive, Opportunistic

Selection: criteria and number

Who is excluded and what do you do about that?

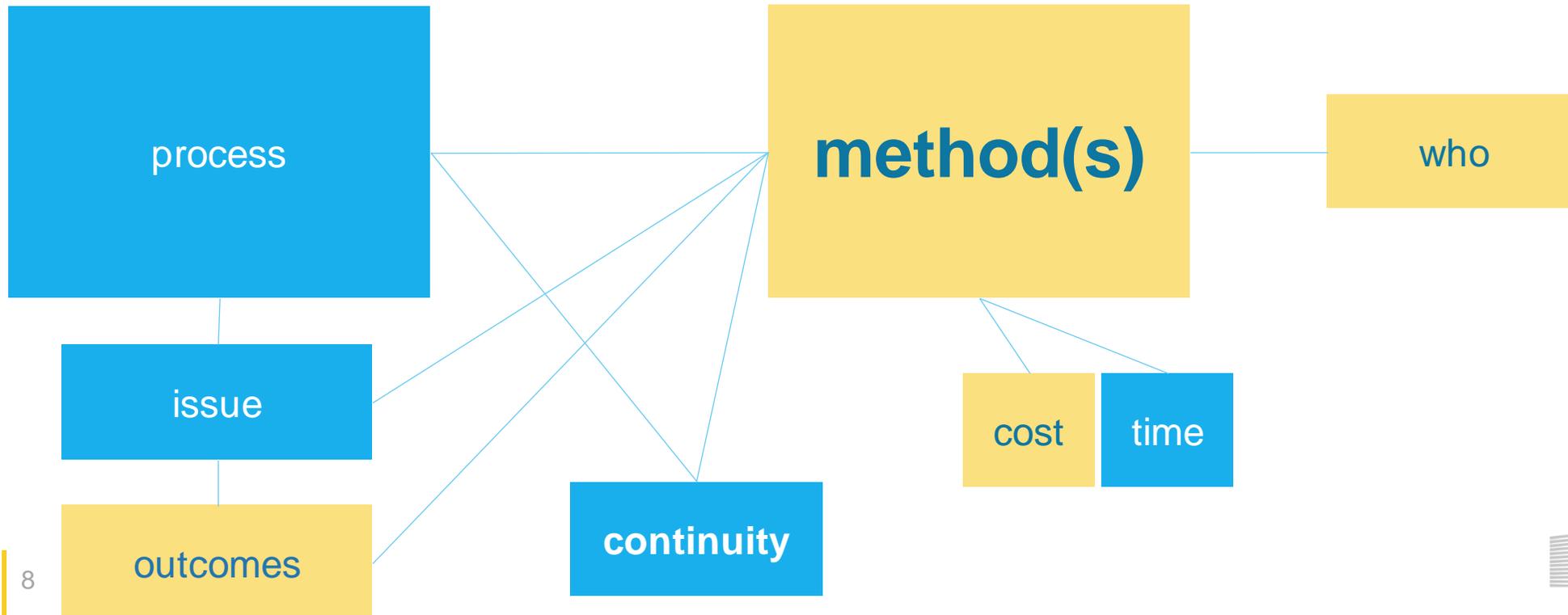
Tokens.

Where (geographically speaking)

The Process & Method(s)

What process and methods suit better the request and political commitment?

“EVENTS”
DESIGN
'how', 'where',
'when'

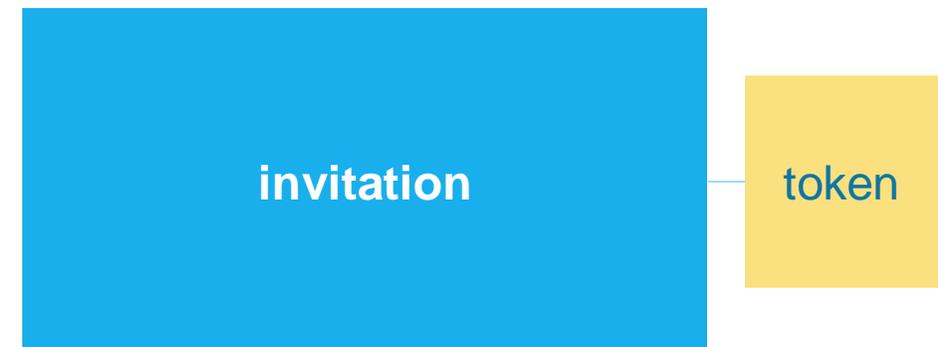
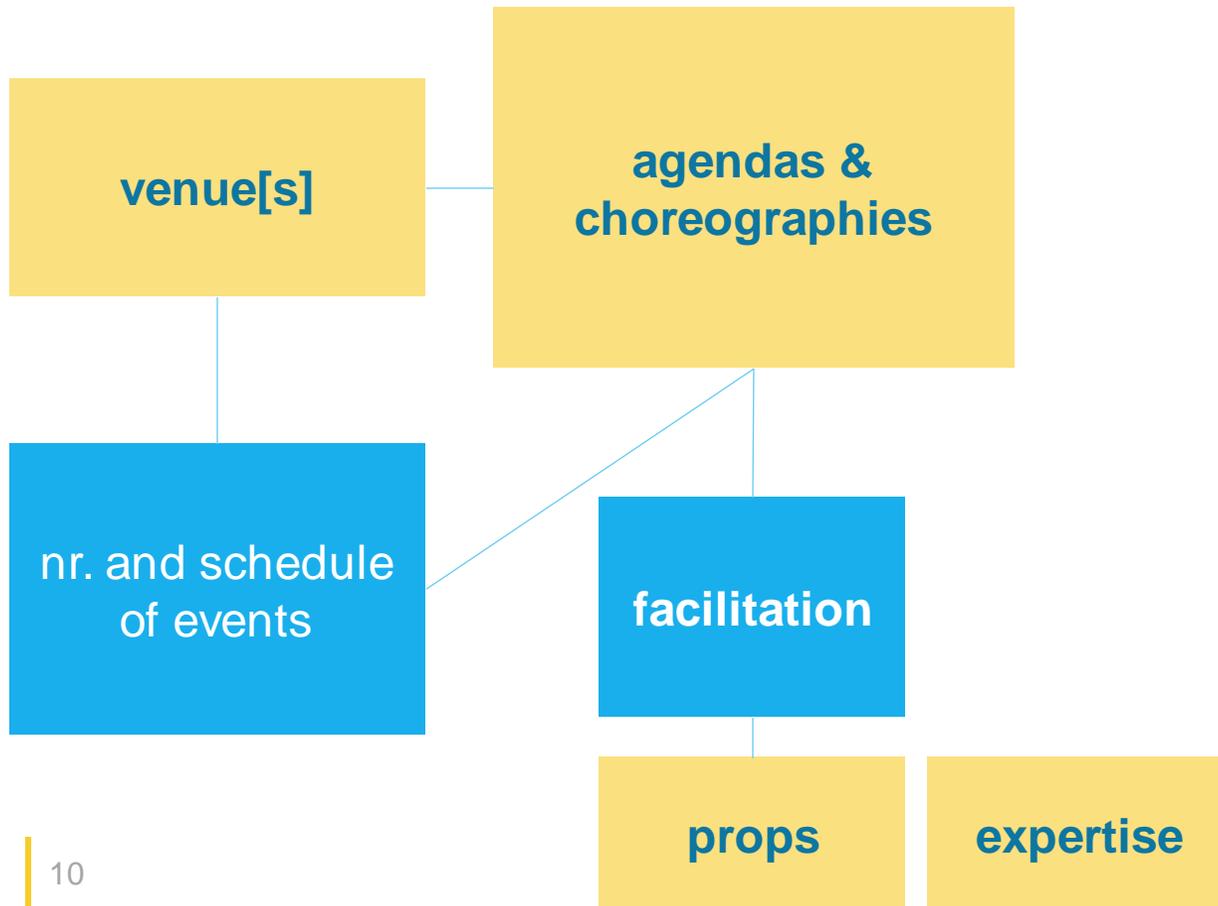


METHODS

Anna Paola Quaglia, Ramses Grande Fraile

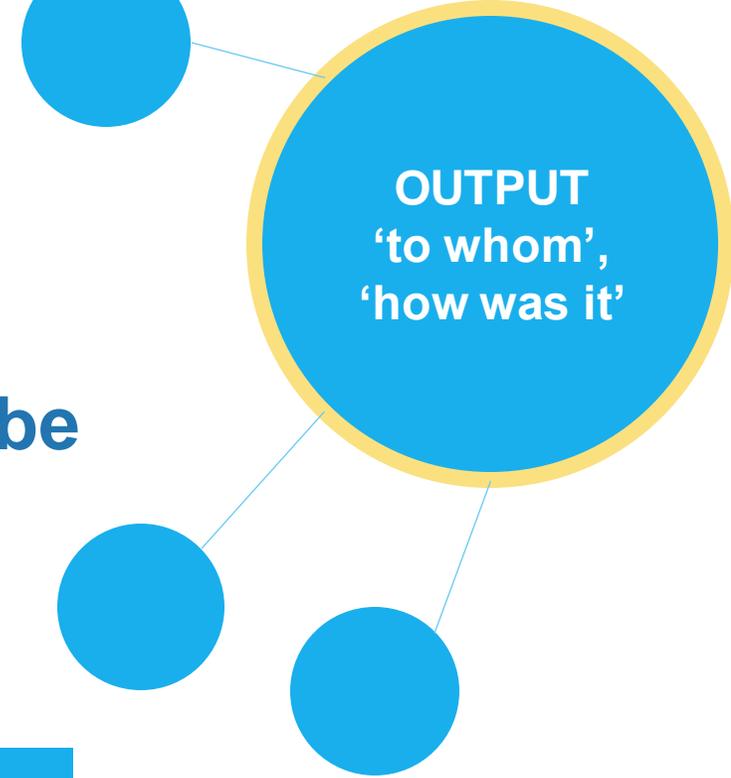
Implementation

How will this look like?



reporting | feedback | evaluation

What are the outcomes? How will the process be continued? About what, how and who will evaluate it?



What to report

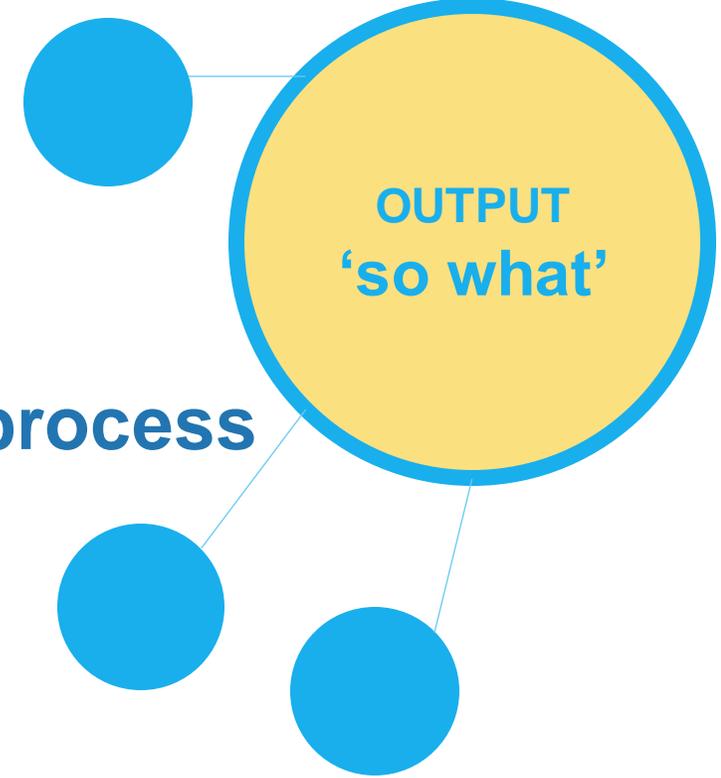
Feedback participants

Evaluation

Outputs formats

follow-up

How the outcomes will be used? How will the process be continued?



Follow-up

How will outcomes be used by the institution?

[to be] Continue[d]...
engagement of citizens is not a 1 shot event; it is a relationship!!

Principles

- Professional facilitation
- No tabula rasa [knowledge and engagements out there]
- Respectful relationship: ‘Contract’ | Ensure follow up
- Engage people where people go
- Work locally: there is always a tangible element



Citizen engagement as a normal way of working...

“There are conditions to success. The first condition is that **you must be really allowed to realize a participative process**. The second condition is that **you must really want to do it** [...] and the third and perhaps the most complicated condition, is that **you must really be able to do it**”

Karl-Heinz Lambertz, CoR President

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https://knowledge4policy.ec.europa.eu/participatory-democracy/about-competence-participatory-deliberative-democracy_en

<https://cop-demos.jrc.ec.europa.eu/>

Thank you!



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